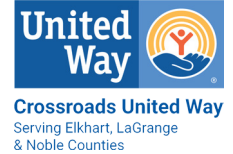


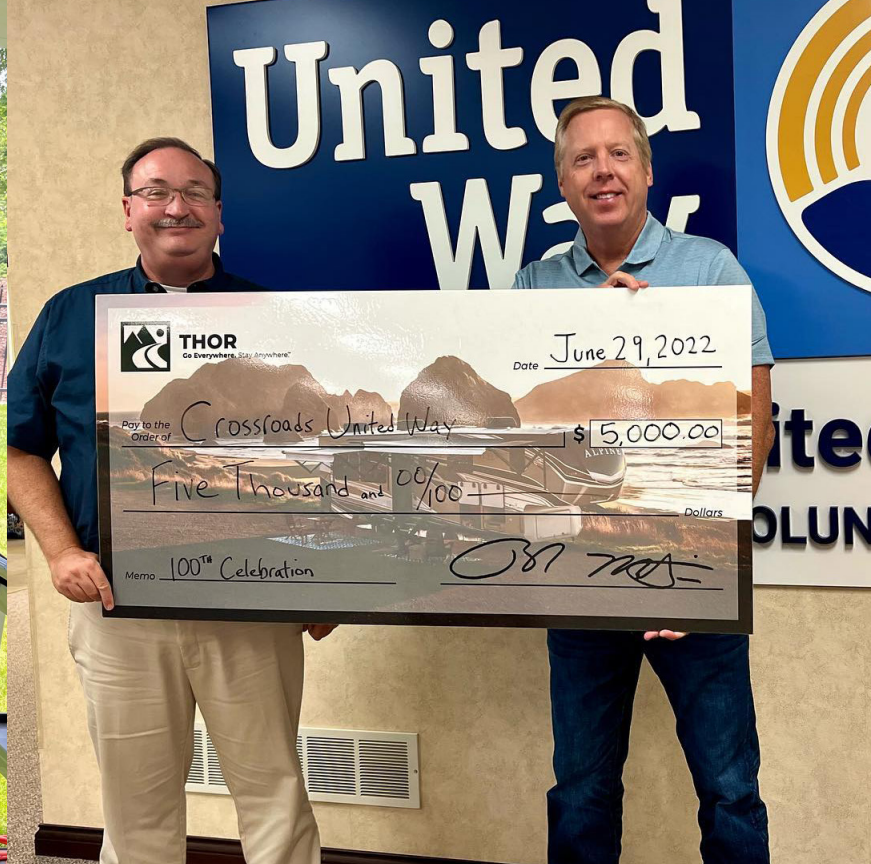
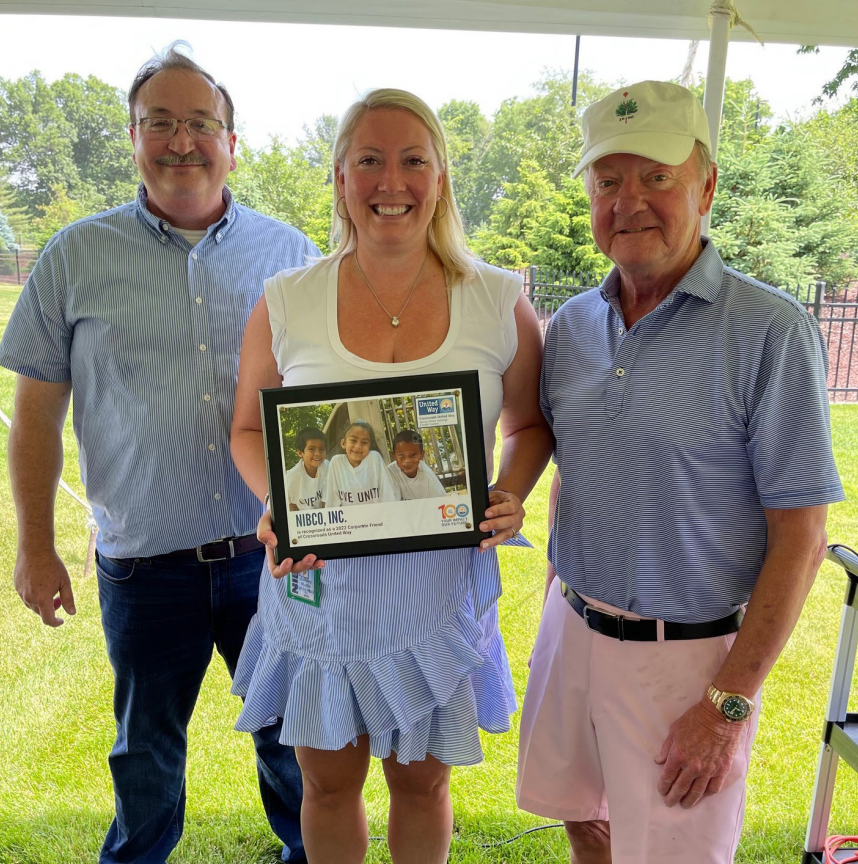
2022

ANNUAL REPORT



GREAT THINGS HAPPEN WHEN WE LIVE UNITED

CELEBRATING 100 YEARS OF CROSSROADS UNITED WAY



CELEBRATING



YEARS

GIVE. ADVOCATE. VOLUNTEER.
100 Years Of Advancing The Common Good

- Providing hope & opportunities for a better tomorrow to 1 out of 4 people.
- Furnishing a safety net when times are tough.
- Helping students succeed.
- Fighting for the health, education & financial stability of every person in our communities.

JOIN US & TAKE ACTION
Scan Our QR Code



LOOKING BACK ON OUR CENTENNIAL YEAR

A LETTER FROM THE PRESIDENT

In 2022, Crossroads United Way observed its 100th Anniversary, proving with a century of evidence that great things happen when we LIVE UNITED. For 100 years, neighbors have helped neighbors by volunteering, giving, and advocating on behalf of those who were hurting. As a result of the generous support of our community, our work impacted 1 out of 4 people in Elkhart, LaGrange and Noble counties.

If you are one of Crossroads United Way's donors or volunteers, THANK YOU for making a difference. You enabled us to help families overcome obstacles and thrive, and your support creates a brighter future and a better life for all. If you are not involved, please join us. Great things happen when we LIVE UNITED.

God Bless,



Bill Rieth
President/CEO

Together We:

- Helped Kids Succeed in School and at Home
- Supported Struggling Families
- Supplied Critical Medications
- Provided for Essential Needs in Times of Crisis
- Advanced the Common Good

2021-2022 FINANCIALS

ASSETS

Cash & Cash Equivalents

Promises to Give-Prior Campaign, Less Allowance for Uncollectible Promises of \$219,908 in 2022 (\$181,288 in 2021)

Promises to Give-Current Campaign, Less Allowance for Uncollectible Promises of \$161,062 in 2022 (\$159,872 in 2021)

Investments

Grants Receivable

Other Current Assets

Equipment, Net

Operating Lease Right of Use Asset

Beneficial Interest in Assets Held by Community Foundations

TOTAL ASSETS:

LIABILITIES

Accounts Payable

Accrued Salaries & Wages

Designations Payable

Operating Lease Liability

TOTAL LIABILITIES:

NET ASSETS

Without Donor Restrictions

Board Designated - Without Donor Restrictions

Total Without Donor Restrictions

With Donor Restrictions

TOTAL NET ASSETS:

TOTAL LIABILITIES & NET ASSETS:

	2022	2021
	\$1,253,868	\$1,213,677
	\$156,161	\$71,425
	\$725,146	\$687,348
	\$1,342,680	\$1,538,604
	\$240,697	\$207,524
	\$16,316	\$23,240
	\$5,368	\$1,832
	\$24,713	N/A
	\$504,188	586,370
	\$4,269,137	\$4,330,020
	\$240,648	\$37,750
	\$14,613	\$16,104
	\$73,520	\$67,892
	\$24,932	N/A
	\$353,713	\$121,746
	\$1,370,427	\$1,237,836
	\$1,168,946	\$1,321,303
	\$2,539,373	\$2,559,139
	\$1,376,051	\$1,649,135
	\$3,915,424	\$4,208,274
	\$4,269,137	\$4,330,020

OUR IMPACT

Crossroads United Way fights for the health, education, and financial stability of every person in our communities. In 2022, we invested more than \$1.5 million and funded 41 local organizations in Elkhart, LaGrange, and Noble Counties.



28,281 STUDENTS

**RECEIVED SUPPORT THROUGH
CROSSROADS UNITED WAY PROGRAMS**



32,273 SENIOR CITIZENS

**RECEIVED RIDES TO DOCTOR APPOINTMENTS
AND OTHER ESSENTIAL SERVICES**



\$1,438,000 IN MEDS

**VALUE OF PRESCRIPTION MEDICATIONS
PROVIDED TO NEIGHBORS IN NEED**

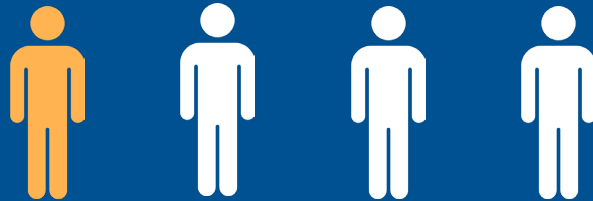


48,096 FAMILIES

**IN CRISIS RECEIVED FOOD, SHELTER,
AND OTHER EMERGENCY SERVICES**

For far too many families, the cost of living outpaces what they earn. These households struggle to manage even their most basic needs - housing, food, transportation, childcare, health care, and necessary technology. These issues can not be ignored.

Crossroads United Way fights for the 35% of local households that are struggling to afford basic necessities.



DID YOU KNOW?
CROSSROADS UNITED WAY
IMPACTS **1** OUT OF 4 PEOPLE

PAGE THE PUPPY

OUR KID-FRIENDLY, FUN-PACKED, PRE-K CONTENT FOR KINDERGARTEN READINESS

Almost 50% of children entering kindergarten are not prepared with skills they will need to succeed. Crossroads United Way collaborated with local educators to determine the top 10 essential skills for kindergarten readiness and created an engaging, interactive program to help caregiving adults prepare kids for school.

The result... **Page the Puppy**, a kindergarten readiness program with four bilingual (English/Spanish) books designed to help children develop the most vital skills they need for kindergarten readiness. Through engaging hands-on games and activities, kids learn to manage appropriate behavior and emotions, recognize patterns, identify their strengths and more. This Spring, more than 700 Page the Puppy kits were provided to local households and families at kindergarten orientations.

Did You Know?

- Page the Puppy has been incorporated in Elkhart and Goshen Community Schools. This year, the program expanded to include West Noble School Corporation!
- In 2022, kindergarteners who attended Spring orientations, received four FREE books and assembled their very own Page the Puppy!
- Page the Puppy books are available for checkout at the Goshen Public Library!
- Crossroads United Way is a proud founding partner of Building Strong Brains and Thrive by Five of Noble and LaGrange Counties!

Want to learn more about Page the Puppy or get involved in distributing this program to more local schools? Visit <https://www.crossroadsuw.org/page>





EVENT SPOTLIGHT

12TH ANNUAL GREAT CARDBOARD BOAT RACE

49 TEAMS. 1 POND. MORE THAN \$120,000 RAISED TO ADVANCE THE COMMON GOOD.

The 2022 Great Cardboard Boat Race was back, bigger and better than ever, with the largest number of participants in our history, on a jam-packed day of competition and comedic moments. Teams spent weeks, sometimes months, perfecting their cardboard and duct-tape designs to create boats that float and sail smoothly around LaSalle Bristol's pond. Food trucks, 100 confetti cannons, and a garrison flag raised by the Elkhart Fire Department, commemorated our one hundred years as an organization as boats launched into the water.

THANKS TO ALL OUR BOAT RACE SPONSORS, PARTICIPANTS & VOLUNTEERS!

Without you, this event wouldn't float. Special thanks to major event sponsors Barletta Boats, LaSalle Bristol, NIBCO, and Welch Packaging.

Congrats to Our Winners!

- Grand Prize Race Winner: Welch Packaging (Top Gun)
- Cardboard Crusaders Trophy: Himco (SS Basura)
- Judges' Choice Award: Welch Packaging (Top Gun)
- Most Donors: ASA Electronics (Rock on the Water) & Old National Bank (Livin' on a Prayer)
- People's Choice Award: LaSalle Bristol (Miami Vice)
- Live United Award: LaSalle Bristol (Miami Vice)
- Wonder That Went Down Under Award: Lippert (Statue of Lipperty)

POWER OF THE PURSE 2022

\$35,000 RAISED FOR WOMEN & CHILDREN IN NOBLE COUNTY

Crossroads United Way and the Noble County Power of the Purse committee worked together to host another successful Power of the Purse fundraiser. The event, which included purse raffles, a fill the purse instant fundraiser, drinks, treats, and more benefited the women and children in Noble County. The funds went toward initiatives like parenting classes, pregnancy help, and the B.A.B.E store.

The Power of the Purse is an annual event where community businesses and members come together to donate themed purse packages for a raffle, contribute to the instant fundraiser for a local non-profit, and enjoy local networking and entertainment.

To learn more about how to sponsor, donate, or participate in the next Power of the Purse event, visit www.crossroadsuw.org/events.





EVENT SPOTLIGHT

kidsUNITED PARADE AT CORN SCHOOL RAISES AWARENESS FOR CHILDREN'S LITERACY

STAFF & VOLUNTEERS PARTICIPATED IN PARADE, HANDING OUT CANDY

Corn School may be one of Indiana's oldest street festivals, but it's also a time and place when the Crossroads United Way kidsUNITED Parade raises awareness for LaGrange's READ UNITED program.

kidsUNITED is a child literacy initiative that includes four reading focused programs: READ UNITED, Reading Camps, Spring into Reading, and Page the Puppy. In 2022, Crossroads United Way staff and volunteers helped with the event and marched in the parade. By showcasing their banner and passing out t-shirts, they helped promote child literacy services in LaGrange County.

Not only did this raise awareness for children and families seeking literacy assistance, but it also reached potential volunteers who could sign up to read to kids in kindergarten through 2nd grade at different times throughout the school year.

For more information about our READ UNITED program, or to sign up to volunteer, please visit crossroadsuw.org/readunited.

TOCQUEVILLE SOCIETY

Americans' dedication to "make a great deal of real sacrifices to the public welfare" inspired Alexis de Tocqueville to pen "Democracy in America" almost 3 centuries ago. Crossroads United Way has advanced the public welfare in our communities for the past century thanks to a strong partnership with dedicated philanthropists who are willing to sacrifice for the greater good. United Way honors these philanthropic leaders who commit to making a significant impact through a gift of \$10,000 or more by recognizing them as members of the Tocqueville Society.



"YOU CAN DO WHAT I CANNOT DO. I CAN DO WHAT YOU CANNOT DO. TOGETHER, WE CAN DO GREAT THINGS"

- Mother Teresa



For more information on how to support Crossroads United Way, visit crossroadsuw.org.

ORDRE DE FRATERNITÉ (\$50,000 - \$75,000)

Bill & Kristin Fenech Family

ORDRE DE LIBERTÉ (\$25,000 - \$49,999)

John Collins

Amy & Bob Martin

Frank & Marsha Martin

Rex Martin

MEMBRES DE LA SOCIÉTÉ (\$10,000 - \$24,999)

Brian & Jeannelle Brady

Bob Deputy

Ashley Martin & Bernie Haskins

Douglas & Sara Smoker

M. Scott & Kimberlee Ann Welch

Ed & Willy Welter

Jack & Angie Welter

Matt & Monica Zimmerman

Colleen & Bill Zuhl

LEADERSHIP GIVING

United Way Leadership donors are individuals or couples who annually donate \$1,000 or more through the United Way Campaign. Through their generosity, Leadership donors demonstrate a true commitment to creating positive impact and lasting change in the lives of local families.

PLATINUM LEVEL (\$7,500 - \$9,999)

Andrew & Kim Batson

Thad & Rachelle Naquin

Anonymous

GOLD LEVEL (\$5,000 - \$7,499)

Tom & Dottie Arnold

Walter & Maura Halloran

Mike Kloska

Gary & Darla Shuder

Dennis & Caron Blyly

Jeff Haradine

Steven & Joan Malm

Dan & Angela Stoltzfus

Michael Chlebek

Ken & Deb Julian

Mary Naquin

Todd & Sarah Woelfer

SILVER LEVEL (\$2,500 - \$4,999)

Mary Bender

David & Cindy Hawkins

David & Amanda Mihalick

Carl & Christi Risk

Joseph Choflet

Troy & Lori Holland

Corbin Miller

Doug & Sharon Risser

Kay House-Clark

Troy & Katie James

Jeffery & Ilene New

Timothy & Jeri Edwards

Larry & Patricia Knight

Todd Nowicki

Darin Schaeffer

John & Lois Fidler

Paul Martin

Steven & Kristi Ott

Brock Welch

Trevor & Susan Gasper

Leanne McKee

Mark & Marisa Podgorski

Alvin & Dolores Graber

Cindie McPhie

Bill & Karla Rieth

Jeff & Phid Wells

COPPER LEVEL (\$1,500 - \$2,499)

Dick & Linda Armstrong	Rich & Shane Davisson	Heather Hostetler	Kevin Shull
Maria Behr	Michael & Natalie Evans	Cody Huffines	Kendal & Robina Sommers
Dawn Bloch	William Fletcher	Steve Kash	Alex & Michelle Strati, Jr.
Derald & Cindy Bontrager	Steven & Susan Garboden	Chris & Karen Lautzenhiser	Edward Sullivan
Brian & Margot Borger	Dave Goodling	Todd Lozier	Tom & Pat Warrick
Elizabeth Naquin Borger	Todd Hobbs	Jonnai Mauch	Anonymous
Bill & Debby Burton	Terry & Lu Hoogenboom	Tami Schlabach	

BRONZE LEVEL (\$1,000 - \$1,499)

Paul Adams	Roger Fieldhouse	Jeffrey Miller	Terry Shafer
Keith & Amy Ballard	Gregory Fink	Terri Miller	Philip & Anne Shenk
Robert Baucher	Martha Foreman	Rick & Stephanie Mirer	Travis Slone
Amanda Bowling	Ryan & Lauren Forgey	Ros Myers	Lea Smith
Shannon & Gary Bruggeman	Brandon Franklin	Peter Orthwein	Todd Stein
George & Marty Buckingham	Matt & Amanda Gardenour	Josh Owen	Lynda Stoops
Pedro Cardenas	Donna Reed-Hamilton	Geoffrey Owens	John Stukenborg
Donald Cates	Kenneth Hochstetler	Laura Perkins	Don Stutzman
Randy & Lori Christophel	Jeffrey Holdread	Julie Poertner	Joe Velleman
Jackson Conner	Levon Johnson	Allyson Powers	Kevin Wagler
Ryan DeGroff	Matthew Kati	Christopher & Erin Putt	Leona & Kyle Walker
Cathleen Demeyer	Bryan & Karen Keefer	Rebecca Ratliff	Lindsay Welch
Argenia Dikes	Daniel Lawson	Cameron Redding	Ryan Whitmyer
Rod & Gwen Diller	Joshua Lundy	James Rieckhoff	Min Yan
Larry Doyle	Josua Magee	Blaire Rieth	Danny Yarbrough
Tom & Sara Elkin	Christopher & Terri Mason	Kirk Root	Anonymous
	David McGuire	Bob & Marie Schrock	

TOP CORPORATE PARTNERS

1st Source Bank
Arboc Specialty Vehicle
ArcelorMittal
ASA Electronics, LLC
Ashley Industrial
Molding (Kendallville)
B & J Medical
Barletta Boat Company
Bayer Health Care
Beacon Health - Elkhart
General Hospital
Bill Deputy Foundation
Böllhoff
Boy Scouts - LaSalle Council
Boys & Girls Club of
Elkhart County
Bridgestone
Brimfield United
Methodist Church
Brinkley RV
Butler CPA
Campbell & Fetter Bank
Caterpillar, Inc.
Cavco Industries, Inc.
CBM Cycles, Inc.
Centier Bank
Charlotte Pipe and
Foundry Co.
City of Ligonier- Employees
CNG
Community State Bank
Concord Community Schools
Cornerstone CPA Group
Council on Aging - LaGrange
Crossroads United
Way Employees
Crown Trophy #93
CTS Corporation
D&W
Delta Airlines
Dow Performance Silicones
Dynamic Edge LLC
(Next Travel)
Earthway Products, Inc.
Eli Lilly and Company
Elkhart Community Schools
Elkhart County Government
Enterprise Rent-A-Car
Enterprise/Taylor
Charitable Entities
Everence Financial
Family Christian
Development Center
Farmers & Merchants Bank
Farmers State
Bank- LaGrange
First State Bank
Flint & Walling, Inc.
Fort Wayne Metals
Freedom Academy
Godfrey Marine
Goshen City Offices
Goshen College
Goshen Community Schools
Goshen Health
Goshen Stamping
Grand Design
Recreational Vehicles
Graphic Packaging
Great Lakes Area
MotorCoach Association
Greater Elkhart Chamber
of Commerce
Green Stream Company
Gurley Leep
Hawkins Water Tech
Heartland RV
Heritage Financial
Group, Inc.
Horizon Bank (Kendallville)
Huntington Alloys
Indiana Michigan
Power (AEP)
Insight Accounting
Interra Credit Union
Ivy Tech Foundation
J.P. Morgan Chase
Jayco, Inc.
Jeld-Wen
Johnson & Johnson
Company
Kem Krest
Kendallville City Employees
Kendallville Rotary Club
Kennametal Stellite
Key Bank
Kimberly-Clark Foundation
L & W Engineering
Lacasa
LaGrange County
Government
Lake City Bank
Lakeland School Corporation
LaSalle Bristol
Lippert Components
Martin Capital Management
MasterBrand Cabinets
Meijer, Inc.
Menno Travel Service
Mid-City Supply
Miller's Health Systems, Inc.
Monteith Tire Co.
Nappanee Public Library
National Oil & Gas
NIBCO, Inc.
Noble County Employees
Noble REMC
Northwest Bank
Oaklawn
Old National Bank
Parker Hannifin Corporation
Parker Hannifin Foundation
Patrick Industries, Inc.
Placon Corporation
PNC Bank
Professional Federal
Credit Union
ProMed Tech
(Precision Medical)
Rhue 152
Rieth-Riley Construction
Rightway Auto Sales
Robert Weed Plywood
Rotary Club of Elkhart
Rullis
See Me Rollin Ice Cream
Sentry Insurance
Sherwin Williams (Geocel)
Skyline Corporation
Smoker Craft, Inc.
Stifel Nicolaus
Sweezy BBQ
Tacos El Portal
Target, Inc. #1446
Tenneco Automotive
Thor Industries
Corporate Office
Three Rivers Federal
Credit Union
TI Fluid Systems
Tom Naquin Auto Group
TRI Kappa, Alpha
Associate Chapter
Tri-Kappa, Gamma Xi Chapter
United Health Group
Utilimaster Corporation
Vala Marketing
Wa-Nee Community Schools
Wabash - Supreme
Walnut Hill Early
Childhood Center
Welch Packaging Group, Inc.
West Noble
School Employees
Westview School Corp
Yoder, Ainlay, Ulmer
& Buckingham

TOP WORKPLACE CAMPAIGNS

The United Way workplace campaign has been called one of the greatest social inventions in American history. Working together with 155 employers and hundreds of volunteers each year, Crossroads United Way invites people to advance the common good and create opportunities for a better life for all.

TOP COMPANIES IN ELKHART COUNTY

1. NIBCO, INC.
2. THOR INDUSTRIES CORPORATE OFFICE
3. SMOKER CRAFT, INC.
4. LASALLE BRISTOL
5. BARLETTA BOAT COMPANY
6. BEACON HEALTH - ELKHART
GENERAL HOSPITAL
7. GOSHEN HEALTH
8. GODFREY MARINE
9. TOM NAQUIN AUTO GROUP
10. UTILIMASTER CORPORATION

TOP COMPANY IN LAGRANGE COUNTY

FARMERS STATE BANK

TOP COMPANY IN NOBLE COUNTY

BÖLLHOFF



LASALLE BRISTOL

THANK YOU FOR 50+ YEARS OF DEDICATION TO CROSSROADS UNITED WAY

Before we were named Crossroads United Way, LaSalle Bristol was already supporting our mission to serve Elkhart, LaGrange & Noble Counties and fight for the health, education, and financial stability of every person in our communities.

For 15 years, LaSalle Bristol has provided us with beautiful office space on their second floor, and for 13 years, they've graciously allowed us to host The Great Cardboard Boat Race on their property and pond. With enthusiasm, they spend their spring and summer raising money internally through their vendors—making them one of the companies that raises the most money for the Boat Race. Additionally, many of their team members serve as our regular donors, volunteers, and even board members.

To current LaSalle Bristol President Andrew Batson, **THANK YOU** for being a beacon of what it means to LIVE UNITED. Your leadership, support, knowledge of and true dedication to Crossroads United Way gives us sails and steady walls instead of cardboard and duct tape.

To every member of the LaSalle Bristol team—**THANK YOU** for being our partners and proving that corporate business can make a difference for non-profits and the people they serve. Without your work, we couldn't do ours.

With unending gratitude,

The Crossroads United Way Team



MATT HOSTETLER

I have been with LaSalle Bristol for nearly 9 years as a Territory Sales Manager in the RV sector and a member of the CRUW Board since January of 2022. My first experience with United Way came in my very first week of employment at LaSalle when The Great Cardboard Boat Race was held. Needless to say the excitement of that event had an immediate impact: not only the vast reach of United Way but the involvement of my new employer and how much it means to LaSalle to be a supporter of CRUW. When the opportunity was presented to me to represent LaSalle on the board of directors for CRUW, there was no question that it was the right opportunity for me to serve an organization that in turn serves the communities where I live, work, and grew up."



JOAN MCCUEN

Throughout my working career, the companies I have worked for have been supporters of United Way. When I worked for Miles Laboratories in the 70's, I was allowed to help count the pledges submitted by different organizations – the old-fashioned way – hand writing donations and using calculators! I worked for Skyline, another large supporter of United Way. When I joined LaSalle Deitch (now LaSalle Bristol), I learned they also saw the value of United Way and promoted employee involvement and contributions. During campaigns, we had LaSalle Bristol employees share their personal stories about support they received from different agencies' United Way funds. In 2008, United Way moved to share office space in our building. It was a win/win – helping United Way with space/expenses and bringing employees who have heart for the work they do and folks I consider my friends. From getting their message to employees during the campaign to the excitement at the Boat Races, I have enjoyed working with United Way and contributing in my small way to their success."



CROSSROADS UNITED WAY STAFF



BILL RIETH

President/CEO



NATALIE EVANS

Chief Impact & Development Officer



ANGIE HOOGENBOOM

Chief Financial & Operations Officer



JESSICA ELAM

Director of Resource Development



JENNIFER HANEY

Director of Resource Development



DENISE LANDERS

Area Director, Serving
LaGrange & Noble Counties



JULIE POERTNER

Senior Director of Community Impact



JILL YODER

Director of Community
Engagement & Volunteerism



MICHELE MARLOW

Operations Manager

CROSSROADS UNITED WAY BOARD MEMBERS

BOARD CHAIR

DAWN FISHER

Executive Director
Trinity Lutheran School

BOARD VICE-CHAIR

ASHLEY MARTIN

Executive Vice President
NIBCO
Indiana United Ways
Board Treasurer

BOARD TREASURER

CORBIN MILLER

Partner & Principal Director
of Assurance
Insight Accounting Group

BOARD SECRETARY

TRAVIS GLICK

Prosecuting Attorney
LaGrange County
Prosecutors Office

MAREEN BARTON

Retail Banking Officer
Lake City Bank, LaGrange

MARIA BEHR

Executive Director of Operations
Beacon Health System

SHANNON KLEIN-BRUGGEMAN

Vice President
Trust and Wealth Management
First State Bank

KUTRINA BUTLER

Supervisor
*Elkhart County Juvenile
Community Corrections*

GRACE CASWELL

Executive Director
Noble County Tourism

AMY GROOMS

HR Manager North America
Böllhoff

ANDY HELFRICH

Partner
Barnes & Thornburg

MATT HOSTETLER

Sales Territory Manager
LaSalle Bristol

ANNE LOWE

Noble County Public Health Nurse
Noble County

ANDY MARSHALL

COO and Executive Vice President
Interra Credit Union

JENNIFER PENDLEY

Inside Sales and
Customer Support
Cummins Onan

TAMMY PIFER

Program Manager
*Brightpoint Head Start/Early
Head Start*

JIM PINARSKI

Banking Center Manager/Officer
Centier Bank

MARK PODGORSKI

Vice President of
Hospital Operations
Goshen Health

BILL RIETH

President/CEO
Crossroads United Way

JASON WIDMAR

Director of Sales
Welch Packaging

LIVE U

NITED

CHANGE DOESN'T HAPPEN ALONE



GET SOCIAL!

Help us get the word out.

Please share how **YOU** plan to transform your community with United Way.

Be Sure to include **#LiveUnited**



facebook.com/CrossroadsUW



instagram.com/crossroadsunitedway



linkedin.com/company/crossroadsuw



youtube.com/@crossroadsunitedway8772

YOUR IMPACT. OUR FUTURE.



Crossroads United Way
Serving Elkhart, LaGrange
& Noble Counties