2022 ANNUAL REPORT

GREAT THINGS HAPPEN WHEN WE LIVE UNITED

CELEBRATING 100 YEARS OF CROSSROADS UNITED WAY
LOOKING BACK ON OUR CENTENNIAL YEAR

A LETTER FROM THE PRESIDENT

In 2022, Crossroads United Way observed its 100th Anniversary, proving with a century of evidence that great things happen when we LIVE UNITED. For 100 years, neighbors have helped neighbors by volunteering, giving, and advocating on behalf of those who were hurting. As a result of the generous support of our community, our work impacted 1 out of 4 people in Elkhart, LaGrange and Noble counties.

If you are one of Crossroads United Way’s donors or volunteers, THANK YOU for making a difference. You enabled us to help families overcome obstacles and thrive, and your support creates a brighter future and a better life for all. If you are not involved, please join us. Great things happen when we LIVE UNITED.

God Bless,

Bill Rieth
President/CEO

Together We:

• Helped Kids Succeed in School and at Home
• Supported Struggling Families
• Supplied Critical Medications
• Provided for Essential Needs in Times of Crisis
• Advanced the Common Good
## 2021-2022 Financials

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$1,253,868</td>
<td>$1,213,677</td>
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<tr>
<td>Promises to Give-Prior Campaign, Less Allowance for Uncollectible Promises of $219,908 in 2022 ($181,288 in 2021)</td>
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<tr>
<td>Promises to Give-Current Campaign, Less Allowance for Uncollectible Promises of $161,062 in 2022 ($159,872 in 2021)</td>
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<tr>
<td>Investments</td>
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<tr>
<td>Grants Receivable</td>
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<tr>
<td>Other Current Assets</td>
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<tr>
<td>Equipment, Net</td>
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<tr>
<td>Operating Lease Right of Use Asset</td>
<td></td>
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</tr>
<tr>
<td>Beneficial Interest in Assets Held by Community Foundations</td>
<td></td>
<td></td>
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<tr>
<td>TOTAL ASSETS:</td>
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### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Accounts Payable</td>
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<td>$37,750</td>
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<tr>
<td>Accrued Salaries &amp; Wages</td>
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<tr>
<td>Designations Payable</td>
<td>$73,520</td>
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<td>Operating Lease Liability</td>
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<td>TOTAL LIABILITIES:</td>
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### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2022</th>
<th>2021</th>
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<tr>
<td>Without Donor Restrictions</td>
<td>$1,370,427</td>
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<td>Board Designated - Without Donor Restrictions</td>
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<td>$1,321,303</td>
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<tr>
<td>Total Without Donor Restrictions</td>
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<tr>
<td>With Donor Restrictions</td>
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<tr>
<td>TOTAL NET ASSETS:</td>
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</table>

TOTAL LIABILITIES & NET ASSETS: $4,269,137 = $4,330,020
<table>
<thead>
<tr>
<th></th>
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<tr>
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<td>$1,213,677</td>
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<tr>
<td>Promises to Give-Prior Campaign, Less Allowance for Uncollectible Promises of $219,908 in 2022 ($181,288 in 2021)</td>
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<tr>
<td>Promises to Give-Current Campaign, Less Allowance for Uncollectible Promises of $161,062 in 2022 ($159,872 in 2021)</td>
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<td>Grants Receivable</td>
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<td>Operating Lease Right of Use Asset</td>
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<tr>
<td>Beneficial Interest in Assets Held by Community Foundations</td>
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<td>TOTAL ASSETS:</td>
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<td>$4,330,020</td>
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<tr>
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<td>$240,648</td>
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<tr>
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<td>$353,713</td>
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<tr>
<td>Without Donor Restrictions</td>
<td>$1,370,427</td>
<td>$1,237,836</td>
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<td>$2,559,139</td>
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<td>TOTAL NET ASSETS:</td>
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<tr>
<td>TOTAL LIABILITIES &amp; NET ASSETS:</td>
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Crossroads United Way fights for the health, education, and financial stability of every person in our communities. In 2022, we invested more than $1.5 million and funded 41 local organizations in Elkhart, LaGrange, and Noble Counties.

For far too many families, the cost of living outpaces what they earn. These households struggle to manage even their most basic needs - housing, food, transportation, childcare, health care, and necessary technology. These issues can not be ignored.

Crossroads United Way fights for the 35% of local households that are struggling to afford basic necessities.
DID YOU KNOW?
CROSSROADS UNITED WAY IMPACTS 1 OUT OF 4 PEOPLE
PAGE THE PUPPY

OUR KID-FRIENDLY, FUN-PACKED, PRE-K CONTENT FOR KINDERGARTEN READINESS

Almost 50% of children entering kindergarten are not prepared with skills they will need to succeed. Crossroads United Way collaborated with local educators to determine the top 10 essential skills for kindergarten readiness and created an engaging, interactive program to help caregiving adults prepare kids for school.

The result... Page the Puppy, a kindergarten readiness program with four bilingual (English/Spanish) books designed to help children develop the most vital skills they need for kindergarten readiness. Through engaging hands-on games and activities, kids learn to manage appropriate behavior and emotions, recognize patterns, identify their strengths and more. This Spring, more than 700 Page the Puppy kits were provided to local households and families at kindergarten orientations.

Did You Know?

- Page the Puppy has been incorporated in Elkhart and Goshen Community Schools. This year, the program expanded to include West Noble School Corporation!
- In 2022, kindergarteners who attended Spring orientations, received four FREE books and assembled their very own Page the Puppy!
- Page the Puppy books are available for checkout at the Goshen Public Library!
- Crossroads United Way is a proud founding partner of Building Strong Brains and Thrive by Five of Noble and LaGrange Counties!

Want to learn more about Page the Puppy or get involved in distributing this program to more local schools? Visit https://www.crossroadsuw.org/page
12TH ANNUAL GREAT CARDBOARD BOAT RACE

49 TEAMS. 1 POND. MORE THAN $120,000 RAISED TO ADVANCE THE COMMON GOOD.

The 2022 Great Cardboard Boat Race was back, bigger and better than ever, with the largest number of participants in our history, on a jam-packed day of competition and comedic moments. Teams spent weeks, sometimes months, perfecting their cardboard and duct-tape designs to create boats that float and sail smoothly around LaSalle Bristol’s pond. Food trucks, 100 confetti cannons, and a garrison flag raised by the Elkhart Fire Department, commemorated our one hundred years as an organization as boats launched into the water.

THANKS TO ALL OUR BOAT RACE SPONSORS, PARTICIPANTS & VOLUNTEERS!

Without you, this event wouldn’t float. Special thanks to major event sponsors Barletta Boats, LaSalle Bristol, NIBCO, and Welch Packaging.

Congrats to Our Winners!

- Grand Prize Race Winner: Welch Packaging (Top Gun)
- Cardboard Crusaders Trophy: Himco (SS Basura)
- Judges' Choice Award: Welch Packaging (Top Gun)
- Most Donors: ASA Electronics (Rock on the Water) & Old National Bank (Livin’ on a Prayer)
- People’s Choice Award: LaSalle Bristol (Miami Vice)
- Live United Award: LaSalle Bristol (Miami Vice)
- Wonder That Went Down Under Award: Lippert (Statue of Lipperty)
POWER OF THE PURSE 2022

$35,000 RAISED FOR WOMEN & CHILDREN IN NOBLE COUNTY

Crossroads United Way and the Noble County Power of the Purse committee worked together to host another successful Power of the Purse fundraiser. The event, which included purse raffles, a fill the purse instant fundraiser, drinks, treats, and more benefited the women and children in Noble County. The funds went toward initiatives like parenting classes, pregnancy help, and the B.A.B.E store.

The Power of the Purse is an annual event where community businesses and members come together to donate themed purse packages for a raffle, contribute to the instant fundraiser for a local non-profit, and enjoy local networking and entertainment.

To learn more about how to sponsor, donate, or participate in the next Power of the Purse event, visit www.crossroadsuw.org/events.
EVENT SPOTLIGHT

kidsUNITED PARADE AT CORN SCHOOL RAISES AWARENESS FOR CHILDREN'S LITERACY

STAFF & VOLUNTEERS PARTICIPATED IN PARADE, HANDING OUT CANDY

Corn School may be one of Indiana’s oldest street festivals, but it’s also a time and place when the Crossroads United Way kidsUNITED Parade raises awareness for LaGrange’s READ UNITED program.

kidsUNITED is a child literacy initiative that includes four reading focused programs: READ UNITED, Reading Camps, Spring into Reading, and Page the Puppy. In 2022, Crossroads United Way staff and volunteers helped with the event and marched in the parade. By showcasing their banner and passing out t-shirts, they helped promote child literacy services in LaGrange County.

Not only did this raise awareness for children and families seeking literacy assistance, but it also reached potential volunteers who could sign up to read to kids in kindergarten through 2nd grade at different times throughout the school year.

For more information about our READ UNITED program, or to sign up to volunteer, please visit crossroadsuw.org/readunited.
Americans' dedication to "make a great deal of real sacrifices to the public welfare" inspired Alexis de Tocqueville to pen "Democracy in America" almost 3 centuries ago. Crossroads United Way has advanced the public welfare in our communities for the past century thanks to a strong partnership with dedicated philanthropists who are willing to sacrifice for the greater good. United Way honors these philanthropic leaders who commit to making a significant impact through a gift of $10,000 or more by recognizing them as members of the Tocqueville Society.

"YOU CAN DO WHAT I CANNOT DO. I CAN DO WHAT YOU CANNOT DO. TOGETHER, WE CAN DO GREAT THINGS"
- Mother Teresa

For more information on how to support Crossroads United Way, visit crossroadsuw.org.
ORDRE DE FRATERNITÉ ($50,000 - $75,000)

Bill & Kristin Fenech Family

ORDRE DE LIBERTÉ ($25,000 - $49,999)

John Collins

Amy & Bob Martin

Frank & Marsha Martin

Rex Martin

MEMBRES DE LA SOCIÉTÉ ($10,000 - $24,999)

Brian & Jeannelle Brady

Bob Deputy

Ashley Martin & Bernie Haskins

Douglas & Sara Smoker

M. Scott & Kimberlee Ann Welch

Ed & Willy Welter

Jack & Angie Welter

Matt & Monica Zimmerman

Colleen & Bill Zuhl
LEADERSHIP GIVING

United Way Leadership donors are individuals or couples who annually donate $1,000 or more through the United Way Campaign. Through their generosity, Leadership donors demonstrate a true commitment to creating positive impact and lasting change in the lives of local families.

PLATINUM LEVEL ($7,500 - $9,999)

Andrew & Kim Batson
Thad & Rachelle Naquin
Anonymous

GOLD LEVEL ($5,000 - $7,499)

Tom & Dottie Arnold
Dennis & Caron Blyly
Michael Chlebek
Walter & Maura Halloran
Jeff Haradine
Ken & Deb Julian
Mike Kloska
Steven & Joan Malm
Mary Naquin
Gary & Darla Shuder
Dan & Angela Stoltzfus
Todd & Sarah Woelfer

SILVER LEVEL ($2,500 - $4,999)

Mary Bender
Joseph Choflet
Kay House-Clark
Timothy & Jeri Edwards
John & Lois Fidler
Trevor & Susan Gasper
Alvin & Dolores Graber
David & Cindy Hawkins
Troy & Lori Holland
Troy & Katie James
Larry & Patricia Knight
Paul Martin
Leanne McKee
Cindie McPhie
David & Amanda Mihalick
Corbin Miller
Jeffery & Ilene New
Todd Nowicki
Mark & Marisa Podgorski
Bill & Karla Rieth
Carl & Christi Risk
Doug & Sharon Risser
Darin Schaeffer
Brock Welch
Jeff & Phid Wells
**COPPER LEVEL ($1,500 - $2,499)**

Dick & Linda Armstrong  
Maria Behr  
Dawn Bloch  
Derald & Cindy Bontrager  
Brian & Margot Borger  
Elizabeth Naquin Borger  
Bill & Debby Burton  
Rich & Shane Davison  
Michael & Natalie Evans  
William Fletcher  
Steven & Susan Garboden  
Dave Goodling  
Todd Hobbs  
Terry & Lu Hoogenboom  
Heather Hostetler  
Cody Huffines  
Steve Kash  
Chris & Karen Lautzenhisser  
Todd Lozier  
Jonnai Mauch  
Tami Schlabach  
Kevin Shull  
Kendal & Robina Sommers  
Alex & Michelle Strati, Jr.  
Edward Sullivan  
Tom & Pat Warrick  
Anonymous

**BRONZE LEVEL ($1,000 - $1,499)**

Paul Adams  
Keith & Amy Ballard  
Robert Baucher  
Amanda Bowling  
Shannon & Gary Bruggeman  
George & Marty Buckingham  
Pedro Cardenas  
Donald Cates  
Randy & Lori Christophel  
Jackson Conner  
Ryan DeGroff  
Cathleen Demeyer  
Argenia Dikes  
Rod & Gwen Diller  
Larry Doyle  
Tom & Sara Elkin  
Roger Fieldhouse  
Gregory Fink  
Martha Foreman  
Ryan & Lauren Forgey  
Brandon Franklin  
Matt & Amanda Gardenour  
Donna Reed-Hamilton  
Kenneth Hochstetler  
Jeffrey Holdread  
Levon Johnson  
Matthew Kati  
Bryan & Karen Keefer  
Daniel Lawson  
Joshua Lundy  
Josua Magee  
Christopher & Terri Mason  
David McGuire  
Jeffrey Miller  
Terri Miller  
Rick & Stephanie Mirer  
Ros Myers  
Peter Orthwein  
Josh Owen  
Geoffrey Owens  
Laura Perkins  
Julie Poertner  
Allyson Powers  
Christopher & Erin Putt  
Rebecca Ratliff  
Cameron Redding  
James Rieckhoff  
Blaire Rieth  
Kirk Root  
Bob & Marie Schrock  
Terry Shafer  
Philip & Anne Shenk  
Travis Slone  
Lea Smith  
Todd Stein  
Lynda Stoops  
John Stukenborg  
Don Stutzman  
Joe Velleman  
Kevin Wagler  
Leona & Kyle Walker  
Lindsay Welch  
Ryan Whitmyer  
Min Yan  
Danny Yarbrough  
Anonymous
1st Source Bank
Arboc Specialty Vehicle
ArcelorMittal
ASA Electronics, LLC
Ashley Industrial
Molding (Kendallville)
B & J Medical
Barletta Boat Company
Bayer Health Care
Beacon Health - Elkhart
General Hospital
Bill Deputy Foundation
Böllhoff
Boy Scouts - LaSalle Council
Boys & Girls Club of Elkhart County
Bridgestone
Brimfield United
Methodist Church
Brinkley RV
Butler CPA
Campbell & Fetter Bank
Caterpillar, Inc.
Cavo Industries, Inc.
CBM Cycles, Inc.
Centier Bank
Charlotte Pipe and Foundry Co.
City of Ligonier- Employees
CNG
Community State Bank
Concord Community Schools
Cornerstone CPA Group
Council on Aging - LaGrange
Crossroads United
Way Employees
Crown Trophy #93
CTS Corporation
D&W
Delta Airlines
Dow Performance Silicones
Dynamic Edge LLC
(Next Travel)
Earthway Products, Inc.
Eli Lilly and Company
Elkhart Community Schools
Elkhart County Government
Enterprise Rent-A-Car
Enterprise/Taylor
Charitable Entities
Everence Financial
Family Christian Development Center
Farmers & Merchants Bank
Farmers State Bank- LaGrange
First State Bank
Flint & Walling, Inc.
Fort Wayne Metals
Freedom Academy
Godfrey Marine
Goshen City Offices
Goshen College
Goshen Community Schools
Goshen Health
Goshen Stamping
Grand Design
Recreational Vehicles
Graphic Packaging
Great Lakes Area
MotorCoach Association
Greater Elkhart Chamber of Commerce
Green Stream Company
Gurley Leep
Hawkins Water Tech
Heartland RV
Heritage Financial Group, Inc.
Horizon Bank (Kendallville)
Huntington Alloys
Indiana Michigan Power (AEP)
Insight Accounting
Interra Credit Union
Ivy Tech Foundation
J.P. Morgan Chase
Jayco, Inc.
Jeld-Wen
Johnson & Johnson Company
Kem Krest
Kendallville City Employees
Kendallville Rotary Club
Kennametal Stellite
Key Bank
Kimberly-Clark Foundation
L & W Engineering
Lacasa
LaGrange County Government
Lake City Bank
Lakeland School Corporation
LaSalle Bristol
Lippert Components
Martin Capital Management
MasterBrand Cabinets
Meijer, Inc.
Menno Travel Service
Mid-City Supply
Miller's Health Systems, Inc.
Monteith Tire Co.
Nappanee Public Library
National Oil & Gas
NIBCO, Inc.
Noble County Employees
Noble REMC
Northwest Bank
Oaklawn
Old National Bank
Parker Hannifin Corporation
Parker Hannifin Foundation
Patrick Industries, Inc.
Placon Corporation
PNC Bank
Professional Federal
Credit Union
ProMed Tech
(Precision Medical)
Rhue 152
Rieth-Riley Construction
Rightway Auto Sales
Robert Weed Plywood
Rotary Club of Elkhart
Rullis
See Me Rollin Ice Cream
Sentry Insurance
Sherwin Williams (Geocel)
Skyline Corporation
Smoker Craft, Inc.
Stifel Nicolaus
Sweezy BBQ
Tacos El Portal
Target, Inc. #1446
Tenneco Automotive
Thor Industries
Corporate Office
Three Rivers Federal Credit Union
TI Fluid Systems
Tom Naquin Auto Group
TRI Kappa, Alpha Associate Chapter
Tri-Kappa, Gamma Xi Chapter
United Health Group
Utilimaster Corporation
Vala Marketing
Wa-Nee Community Schools
Wabash - Supreme
Walnut Hill Early Childhood Center
Welch Packaging Group, Inc.
West Noble School Employees
Westview School Corp
Yoder, Ainlay, Ulmer & Buckingham
The United Way workplace campaign has been called one of the greatest social inventions in American history. Working together with 155 employers and hundreds of volunteers each year, Crossroads United Way invites people to advance the common good and create opportunities for a better life for all.

**TOP COMPANIES IN ELKHART COUNTY**

1. NIBCO, INC.
2. THOR INDUSTRIES CORPORATE OFFICE
3. SMOKER CRAFT, INC.
4. LASALLE BRISTOL
5. BARLETTA BOAT COMPANY
6. BEACON HEALTH - ELKHART GENERAL HOSPITAL
7. GOSHEN HEALTH
8. GODFREY MARINE
9. TOM NAQUIN AUTO GROUP
10. UTILIMASTER CORPORATION

**TOP COMPANY IN LAGRANGE COUNTY**

FARMERS STATE BANK

**TOP COMPANY IN NOBLE COUNTY**

BÖLLHOFF
LASALLE BRISTOL

THANK YOU FOR 50+ YEARS OF DEDICATION TO CROSSROADS UNITED WAY

Before we were named Crossroads United Way, LaSalle Bristol was already supporting our mission to serve Elkhart, LaGrange & Noble Counties and fight for the health, education, and financial stability of every person in our communities.

For 15 years, LaSalle Bristol has provided us with beautiful office space on their second floor, and for 13 years, they’ve graciously allowed us to host The Great Cardboard Boat Race on their property and pond. With enthusiasm, they spend their spring and summer raising money internally through their vendors—making them one of the companies that raises the most money for the Boat Race. Additionally, many of their team members serve as our regular donors, volunteers, and even board members.

To current LaSalle Bristol President Andrew Batson, THANK YOU for being a beacon of what it means to LIVE UNITED. Your leadership, support, knowledge of and true dedication to Crossroads United Way gives us sails and steady walls instead of cardboard and duct tape.

To every member of the LaSalle Bristol team—THANK YOU for being our partners and proving that corporate business can make a difference for non-profits and the people they serve. Without your work, we couldn’t do ours.

With unending gratitude,
The Crossroads United Way Team
**MATT HOSTETLER**

I have been with LaSalle Bristol for nearly 9 years as a Territory Sales Manager in the RV sector and a member of the CRUW Board since January of 2022. My first experience with United Way came in my very first week of employment at LaSalle when The Great Cardboard Boat Race was held. Needless to say the excitement of that event had an immediate impact: not only the vast reach of United Way but the involvement of my new employer and how much it means to LaSalle to be a supporter of CRUW. When the opportunity was presented to me to represent LaSalle on the board of directors for CRUW, there was no question that it was the right opportunity for me to serve an organization that in turn serves the communities where I live, work, and grew up.

**JOAN MCCUEN**

Throughout my working career, the companies I have worked for have been supporters of United Way. When I worked for Miles Laboratories in the 70’s, I was allowed to help count the pledges submitted by different organizations – the old-fashioned way – hand writing donations and using calculators! I worked for Skyline, another large supporter of United Way. When I joined LaSalle Deitch (now LaSalle Bristol), I learned they also saw the value of United Way and promoted employee involvement and contributions. During campaigns, we had LaSalle Bristol employees share their personal stories about support they received from different agencies' United Way funds. In 2008, United Way moved to share office space in our building. It was a win/win – helping United Way with space/expenses and bringing employees who have heart for the work they do and folks I consider my friends. From getting their message to employees during the campaign to the excitement at the Boat Races, I have enjoyed working with United Way and contributing in my small way to their success.
<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Title/Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOARD CHAIR</td>
<td>DAWN FISHER</td>
<td>Executive Director, Trinity Lutheran School</td>
</tr>
<tr>
<td>BOARD VICE-CHAIR</td>
<td>ASHLEY MARTIN</td>
<td>Executive Vice President, NIBCO, Indiana United Ways</td>
</tr>
<tr>
<td>BOARD TREASURER</td>
<td>CORBIN MILLER</td>
<td>Partner &amp; Principal Director, Insight Accounting Group</td>
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<tr>
<td>BOARD SECRETARY</td>
<td>TRAVIS GLICK</td>
<td>Prosecuting Attorney, LaGrange County Prosecutors Office</td>
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<tr>
<td></td>
<td>MAREEN BARTON</td>
<td>Retail Banking Officer, Lake City Bank, LaGrange</td>
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<tr>
<td></td>
<td>MARIA BEHR</td>
<td>Executive Director of Operations, Beacon Health System</td>
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<tr>
<td>SHANNON KLEIN-BRUGGEMAN</td>
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<td>Vice President, Trust and Wealth Management, First State Bank</td>
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<tr>
<td>KUTRINA BUTLER</td>
<td></td>
<td>Supervisor, Elkhart County Juvenile Community Corrections</td>
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<tr>
<td>GRACE CASWELL</td>
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<td>Executive Director, Noble County Tourism</td>
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<tr>
<td>AMY GROOMS</td>
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<td>HR Manager North America, Böllhoff</td>
</tr>
<tr>
<td>ANDY HELFRICH</td>
<td></td>
<td>Partner, Barnes &amp; Thornburg</td>
</tr>
<tr>
<td>MATT HOSTETLER</td>
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<td>Sales Territory Manager, LaSalle Bristol</td>
</tr>
<tr>
<td>TAMMY PIFER</td>
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<td>Program Manager, Brightpoint Head Start/Early Head Start</td>
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<tr>
<td>JENNIFER PENDLEY</td>
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<td>Inside Sales and Customer Support, Cummins Onan</td>
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<tr>
<td>JIM PINARSKI</td>
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<td>Banking Center Manager/Officer, Centier Bank</td>
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<tr>
<td>MARK PODGORSKI</td>
<td></td>
<td>Vice President of Hospital Operations, Goshen Health</td>
</tr>
<tr>
<td>BILL RIETH</td>
<td></td>
<td>President/CEO, Crossroads United Way</td>
</tr>
<tr>
<td>ANDY MARSHALL</td>
<td></td>
<td>COO and Executive Vice President, Interra Credit Union</td>
</tr>
<tr>
<td>ANNE LOWE</td>
<td></td>
<td>Noble County Public Health Nurse, Noble County</td>
</tr>
<tr>
<td>JASON WIDMAR</td>
<td></td>
<td>Director of Sales, Welch Packaging</td>
</tr>
</tbody>
</table>
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