



**2021 ANNUAL REPORT**

**100** EST. 1922

**Crossroads United Way**  
Serving Elkhart, LaGrange  
& Noble Counties



# A LETTER FROM OUR PRESIDENT



Often, when I talk about United Way, I ask people to raise their hands if they have ever needed help. Without exception, every hand goes up.

For **100** years, United Way has been extending a hand, neighbor helping neighbor.

We were established in 1922 to create a better community through focusing on:

- **Disease**—providing aid to families impacted by the typhoid epidemic, polio, smallpox, and many other diseases which ran rampant in the community
- **Delinquency** – helping kids succeed by creating easier access to schools while increasing student retention
- **Dependency** – supporting families who were working hard but still falling short
- **Safety Net** – assisting with people’s basic needs when times were tough

For **100** years, we have focused on these same building blocks for a good quality of life:

- **Health** (Disease)
- **Education** (Delinquency)
- **Financial Stability** (Dependency)
- Providing a **Safety Net** when times were challenging, like the Great Depression, WWII, tornadoes, floods, COVID-19 pandemic, recessions, and countless times when families experienced difficulties

For **100** years, we have been there, neighbor helping neighbor, through volunteering, giving, and advocating on behalf of those who were hurting.

If you are one of United Way’s donors or volunteers who have extended a helping hand, **THANK YOU** for enabling us to help families overcome obstacles and thrive. Your support **inspires hope** and **creates opportunities** for a better life. *If you are not involved, please join us for the next century as we continue to fight for the health, education, and financial stability of every person in our communities. Great things happen when we LIVE UNITED.*

God Bless,

Bill Rieth  
President/CEO

## THE TRIPLE THREAT

Dependency—Disease—Delinquency

The work of the agencies supported through the ELKHART COMMUNITY CHEST is deep rooted in human need. Unemployment has intensified the struggle. Read below about the human services your pledge last year helped to make possible. The Community Chest agencies must carry on for the sake of suffering humanity and for the protection of all of us.

Aid to the Destitute	Care of Children	Health Service
11,240 Free Meals Provided 2,128 Grocery Orders Provided 15,189 Pounds of Clothing Given 4,271 Pounds of Shave Given 5,217 Night Lodgings Given 411 Jobs Found for Unemployed 1,047 Tons of Coal Provided 10 Broken Furniture Restored 4,111 Hours Spent in Investigating Relief Cases 11,124 Personal Calls at Office of Our Agency for Help 1,040 Total Number of People Given Relief (The figure does not include 5,116 persons who were given relief by other agencies or a neighbor's helping hand.)	8,638 Free Nursing Calls Made 15,241 Pounds of Baby Supplies to Under-nourished Children 475 Free Dental Services to Children 1,046 Examinations of Child Health Given 41 Children Given Free Vaccinations 1,217 Children Given Free Hospital Care 1,046 Hours Spent in Investigating Citizenship Training and Promotion	1,770 Free Bedside Nursing Calls Made 100 People Given Free Clinical Services 130 People Given Free Medical Examinations 181 Outfits of Free Coal Given Old Men 7 People Given Free Hospital Care 543 People Given Free Health Talks 500 People Given Free Medicines 1,218 Pounds of Free Health Supplies Given 5,675 Total Pounds Received Through Health Service

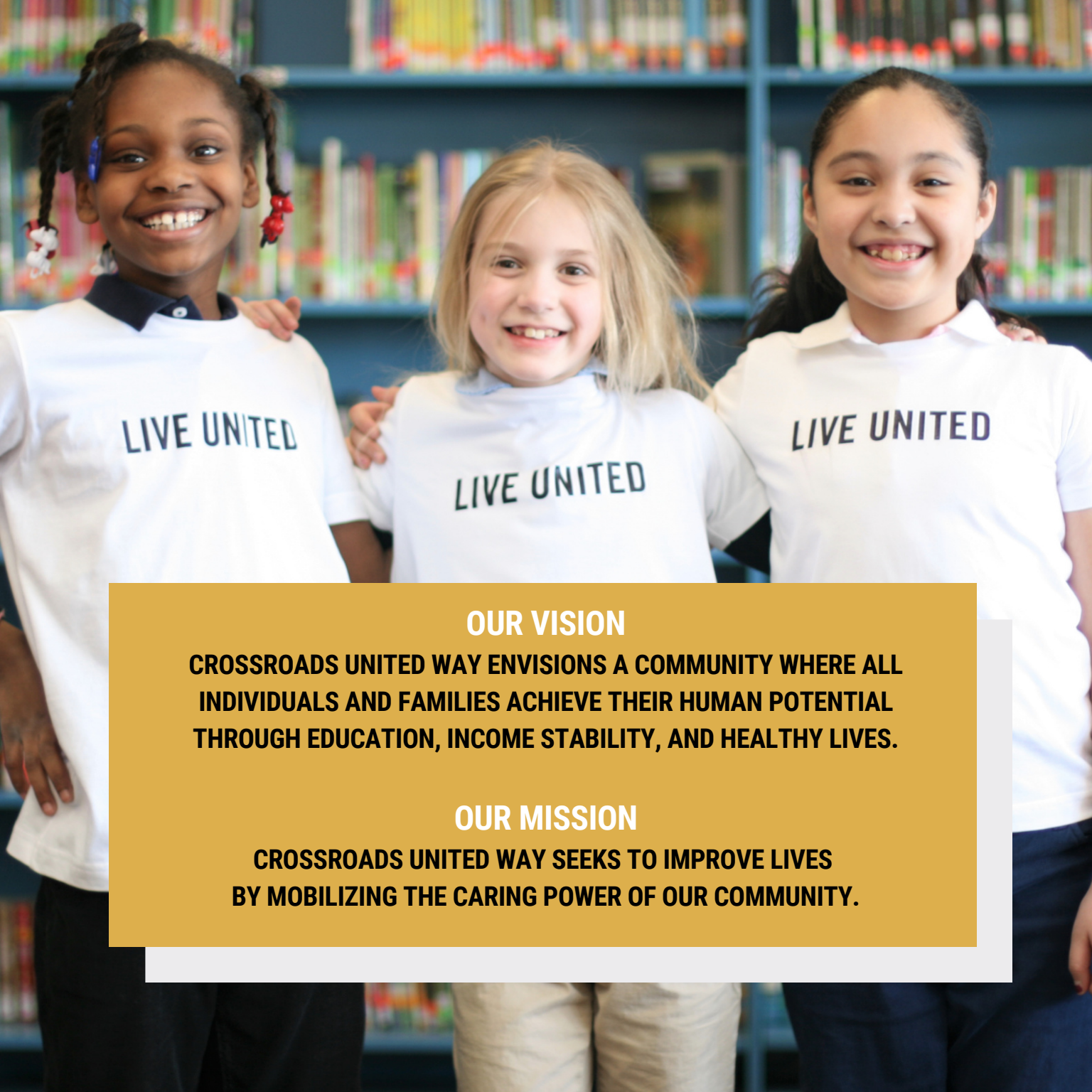
Every One With a Job Or Income This Year Must Give More Generously Than Ever That There May Be No Human Suffering In Elkhart This Winter

YOU who, by the grace of a kind Providence, are still working—You will want to share with the hundreds of men, women and children now in need through no fault of their own.

Emergency situations must be met with emergency giving. No one can rightfully tell another how much to give. However, the following scale of giving based on weekly income is presented as your equitable share in this community responsibility.

Salary or Income	Gift or Contribution
Under \$15 per week	10¢ per week
\$15 to \$20	15¢ per week
\$20 to \$25	20¢ per week
\$25 to \$30	25¢ per week
\$30 to \$35	30¢ per week
\$35 to \$40	35¢ per week
\$40 to \$45	40¢ per week
\$45 to \$50	45¢ per week
\$50 to \$55	50¢ per week
\$55 to \$60	55¢ per week
\$60 to \$65	60¢ per week
\$65 to \$70	65¢ per week
\$70 to \$75	70¢ per week
\$75 to \$80	75¢ per week
\$80 to \$85	80¢ per week
\$85 to \$90	85¢ per week
\$90 to \$95	90¢ per week
\$95 to \$100	95¢ per week
\$100 to \$105	1.00 per week
\$105 to \$110	1.05 per week
\$110 to \$115	1.10 per week
\$115 to \$120	1.15 per week
\$120 to \$125	1.20 per week
\$125 to \$130	1.25 per week
\$130 to \$135	1.30 per week
\$135 to \$140	1.35 per week
\$140 to \$145	1.40 per week
\$145 to \$150	1.45 per week
\$150 to \$155	1.50 per week
\$155 to \$160	1.55 per week
\$160 to \$165	1.60 per week
\$165 to \$170	1.65 per week
\$170 to \$175	1.70 per week
\$175 to \$180	1.75 per week
\$180 to \$185	1.80 per week
\$185 to \$190	1.85 per week
\$190 to \$195	1.90 per week
\$195 to \$200	1.95 per week
\$200 to \$205	2.00 per week
\$205 to \$210	2.05 per week
\$210 to \$215	2.10 per week
\$215 to \$220	2.15 per week
\$220 to \$225	2.20 per week
\$225 to \$230	2.25 per week
\$230 to \$235	2.30 per week
\$235 to \$240	2.35 per week
\$240 to \$245	2.40 per week
\$245 to \$250	2.45 per week
\$250 to \$255	2.50 per week
\$255 to \$260	2.55 per week
\$260 to \$265	2.60 per week
\$265 to \$270	2.65 per week
\$270 to \$275	2.70 per week
\$275 to \$280	2.75 per week
\$280 to \$285	2.80 per week
\$285 to \$290	2.85 per week
\$290 to \$295	2.90 per week
\$295 to \$300	2.95 per week
\$300 to \$305	3.00 per week
\$305 to \$310	3.05 per week
\$310 to \$315	3.10 per week
\$315 to \$320	3.15 per week
\$320 to \$325	3.20 per week
\$325 to \$330	3.25 per week
\$330 to \$335	3.30 per week
\$335 to \$340	3.35 per week
\$340 to \$345	3.40 per week
\$345 to \$350	3.45 per week
\$350 to \$355	3.50 per week
\$355 to \$360	3.55 per week
\$360 to \$365	3.60 per week
\$365 to \$370	3.65 per week
\$370 to \$375	3.70 per week
\$375 to \$380	3.75 per week
\$380 to \$385	3.80 per week
\$385 to \$390	3.85 per week
\$390 to \$395	3.90 per week
\$395 to \$400	3.95 per week
\$400 to \$405	4.00 per week
\$405 to \$410	4.05 per week
\$410 to \$415	4.10 per week
\$415 to \$420	4.15 per week
\$420 to \$425	4.20 per week
\$425 to \$430	4.25 per week
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\$475 to \$480	4.75 per week
\$480 to \$485	4.80 per week
\$485 to \$490	4.85 per week
\$490 to \$495	4.90 per week
\$495 to \$500	4.95 per week
\$500 to \$505	5.00 per week
\$505 to \$510	5.05 per week
\$510 to \$515	5.10 per week
\$515 to \$520	5.15 per week
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\$675 to \$680	6.75 per week
\$680 to \$685	6.80 per week
\$685 to \$690	6.85 per week
\$690 to \$695	6.90 per week
\$695 to \$700	6.95 per week
\$700 to \$705	7.00 per week
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\$765 to \$770	7.65 per week
\$770 to \$775	7.70 per week
\$775 to \$780	7.75 per week
\$780 to \$785	7.80 per week
\$785 to \$790	7.85 per week
\$790 to \$795	7.90 per week
\$795 to \$800	7.95 per week
\$800 to \$805	8.00 per week
\$805 to \$810	8.05 per week
\$810 to \$815	8.10 per week
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\$1835 to \$1840	18.35 per week
\$1840 to \$1845	18.40 per week
\$1845 to \$1850	18.45 per week
\$1850 to \$1855	18.50 per week





**LIVE UNITED**

**LIVE UNITED**

**LIVE UNITED**

## **OUR VISION**

**CROSSROADS UNITED WAY ENVISIONS A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR HUMAN POTENTIAL THROUGH EDUCATION, INCOME STABILITY, AND HEALTHY LIVES.**

## **OUR MISSION**

**CROSSROADS UNITED WAY SEEKS TO IMPROVE LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY.**



# OUR PROGRAMS

Crossroads United Way takes a 2Gen approach to our programming to build family well-being for children and the adults in their lives.

## KIDS UNITED

**Ensuring every child is prepared to succeed in school and reading by 3rd grade.**

Focusing on programs such as: Page the Puppy, Real Mentors Read, On My Way Pre-K, and Success by Six.



## THRIVE UNITED

Moving working individuals and families from surviving to thriving. Helping families have a more financially secure future.

Learn more about our programs at [www.crossroadsuw.org](http://www.crossroadsuw.org)



# Give Gladly



## THE UNITED WAY

(1953 Elkhart Campaign Poster)

**UNITED WE FIGHT.  
UNITED WE WIN!**

**LIVE UNITED**



# OUR IMPACT

Crossroads United Way fights for the health, education, and financial stability of every person in our communities. In 2021, we invested over \$2,760,000 into Elkhart, LaGrange, and Noble Counties. We funded 33 local organizations supporting the health, education, and financial stability of our communities.



10,230

STUDENTS RECEIVED LITERACY  
SUPPORT THROUGH CROSSROADS  
UNITED WAY PROGRAMS



68,871

FAMILIES IN CRISIS RECEIVED  
FOOD, SHELTER, AND OTHER  
EMERGENCY SERVICES



\$1.4M

IN PRESCRIPTION MEDICATIONS  
PROVIDED TO NEIGHBORS IN NEED



2,792

SENIORS RECEIVED RIDES TO DOCTOR  
APPOINTMENTS AND OTHER  
ESSENTIAL SERVICES

\*This is just a portion of the impact your gift is making.



**Did you  
know?**

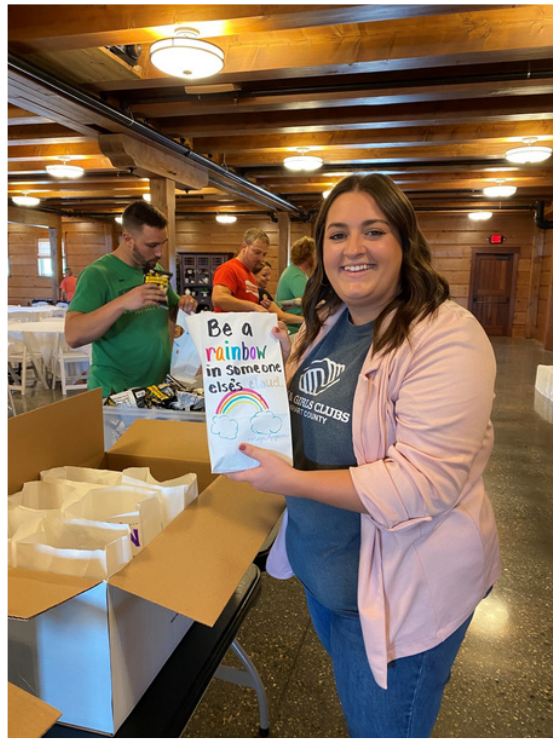


*(1969 United Way Campaign)*

**CROSSROADS UNITED  
WAY POSITIVELY IMPACTS  
1 OUT OF 4 PEOPLE**



# COMMUNITY PARTNERS



**Each year, volunteer panels review grant applications to select local programs that are the most efficient, sustainable, accessible, and making the largest possible impact in our focus areas of education, health, financial stability, and basic needs.**

**This unique community-led process ensures that donor dollars are invested in creating lasting solutions and providing opportunities for working families in our communities.**

All Pro Dads  
Boy Scouts, LaSalle Council  
Boys & Girls Clubs of Elkhart County  
Child and Parent Services  
CARE University  
Catholic Charities  
Cancer Services of Allen County  
Center for Healing and Hope  
Central Noble Food Pantry  
Church Community Services  
Cora Dale Clubhouse  
Council on Aging of Elkhart County

Crossroads United Way Coat Drive  
Cultivate Culinary  
Early Childhood Alliance  
Elijah Haven Crisis Intervention Center  
Elkhart Community Schools  
Family Christian Development Center  
Faith Mission  
Five Star  
First Light Mission (formerly Goshen  
Interfaith Hospitality Network)  
Friends of Elkhart Public Library  
Goshen Community Schools Foundation  
Inspiration Ministries  
Junior Achievement of Northern Indiana  
Lacasa  
LaGrange County Council on Aging  
LaGrange County Clothes & Food Basket  
Lexington House  
Life and Family Services  
Milford Food Bank  
MyFreeTaxes

Noble House Ministries  
Noble Thrive by 5  
Northeastern Indiana CASA  
Oaklawn  
Open Door  
On My Way Pre-K  
Page the Puppy  
Read United  
Ryan's Place  
Salvation Army - Elkhart  
Salvation Army - Goshen  
SingleCare Prescription Discount  
SPA Women's Ministry  
St. Martin's Healthcare  
Stamp Out Hunger Food Drive  
Suzanna's Kitchen  
The Crew Youth Center  
The LGBTQ Center  
The Window (Goshen)  
Thrive United  
Walnut Hill Early Childhood Center



# PARTNER SPOTLIGHT

## Early Childhood Alliance



Brandi Streby is a manager of a small daycare and preschool ministry in Elkhart County and dreams of becoming a childcare director one day. Due to various life adventures, she has never been able to go back to school to further her education.

Brandi learned about the CDA program funded by Crossroads United Way that provides classes and support so that early childcare professionals gain the knowledge and tools needed to provide developmentally appropriate learning experiences to the children in their care.

**"When this opportunity presented itself, you can imagine my excitement. The majority of my studies would be online. I would be able to work at my own pace and there would be an instructor to help along the way. I enrolled immediately and anxiously waited for it to begin." -Brandi**

Completing the CDA program was challenging. During the coursework, Brandi was diagnosed with a serious health condition and had to undergo treatment and surgery. Myla Rogers, a CDA instructor at Early Childhood Alliance, supported Brandi so she was able to complete the course.

**"I have also been able to help other teachers in my program join. Watching them complete the CDA program and seeing their excitement and improvement as teachers has boosted my spirits during this difficult time. I would have never been able to complete the program without the funding from Crossroads United Way and the encouragement from Myla." -Brandi**



*(2013 Volunteer Jean Morris reading at Goshen Schools)*

*Since 1922, Crossroads United Way has been passionate about helping kids and those who support them.*



# TOP 10 WORKPLACE CAMPAIGNS

The United Way workplace campaign has been called one of the greatest social inventions in American history. Working together with 155 employers and hundreds of volunteers each year, Crossroads United Way invites people to advance the common good and create opportunities for a better life for all.



1. NIBCO

2. Thor Industries Corporate Office

3. Smoker Craft

4. Barletta Boats

5. Utilimaster

6. LaSalle Bristol

7. Elkhart General Hospital

8. Goshen Health

9. Keystone RV

10. Welch Packaging

**No.1 COMPANY IN LAGRANGE COUNTY**

Farmers State Bank

**No.1 COMPANY IN NOBLE COUNTY**

Böllhoff



# LEGACY COMPANIES

50+ years of advancing the common good



(1978 United Way Campaign)

- ADEC
- Barger Packaging
- Boys & Girls Club of Elkhart County
- City of Goshen
- Crowe
- Dexter Axle
- Elkhart Community Schools
- Elkhart County Government
- Elkhart General Hospital – Beacon
- Farmers State Bank
- Godfrey Pontoon Boats
- Goshen College
- Goshen Community Schools
- Goshen Health
- Goshen Stamping, LLC
- Greater Elkhart Chamber of Commerce
- Jayco
- LaSalle Bristol
- Mid-City Supply
- NIBCO
- Oaklawn
- Salvation Army Elkhart
- Salvation Army Goshen
- Smoker Craft
- Thor Industries



# TOP 100 CORPORATE PARTNERS

Tom Naquin Auto Group	Kennametal Stellite	Crowe, LLP	Indiana-Michigan Power (AEP)
Godfrey Marine	Key Bank	PNC Bank	Brimfield United Methodist Church
Meijer, Inc.	Jayco, Inc.	Rieth-Riley Const. Co., Inc.	Johnson & Johnson
Martin Capital Management	Cornerstone CPA Group	Cavco Industries, Inc. (Fairmont Homes)	Kendallville City Employees
United Parcel Service	D & W, Inc.	LaGrange County Prosecuting Attorney	Horizon Bank
Robert Weed	Bill Deputy Foundation	Heart City Health Center	Placon Corporation
Tenneco Automotive	Menno Travel Service	Old National Bank	Cummins
Farmers State Bank	Arboc Specialty Vehicles	Boy Scouts, LaSalle Council	Goshen News
1st Source Bank	Greater Elkhart Chamber of Commerce	Jeld-Wen Inc.	Rotary Club of Elkhart County
Mid-City Supply Co., Inc.	Graphic Packaging International, Inc.	Sherwin Williams	Patrick Industries
Böllhoff	Barnes & Thornburg	J.P. Morgan Chase	NIPSCO
Everence Financial	Lacasa, Inc.	Walmart #1378	Excel Electronics
Goshen Community Schools	Northwest Bank	Centier Bank	Elkhart County Visitor Bureau
Wabash National-Supreme Nat'l	Goshen Stamping, LLC	Dekko Investment Services	Steel Dynamics
Lake City Bank	Stifel - The Elkhart Group	Goshen City Offices	
L&W Engineering	Wa-Nee Community Schools	Family Christian Development Center	
First State Bank	Kem Krest	Oaklawn	
Winnebago Industries	Noble REMC	McCormick & Company	
Crossroads United Way	Teachers Credit Union	Walnut Hill Early Childhood Center	
Green Stream Company	Lake City Bank - Warsaw	Heritage Financial Group, Inc.	
Hawkins Water Tech., Inc.	Elkhart County Government	LaGrange County Government	
DJ Construction Co., Inc.	Council on Aging - LaGrange	Elkhart Community Schools	
Concord Community Schools	Goshen College	Target, Inc. #1446	
Yoder Ainlay Ulmer & Buckingham	Horizon Bank-Kendallville	Satellite Industries, Inc.	
ASA Electronics, LLC	Boys and Girls Clubs of Elkhart County	Skyline Corporation	
Flint & Walling Inc.	Lakeland School Corporation	City of Ligonier- Employees	
Insight Accounting Group	RSM	Town of LaGrange	
Campbell & Fetter Bank	Nappanee Public Library	Earthway Products, Inc.	



# TOCQUEVILLE SOCIETY

Tocqueville Society members are philanthropic leaders who, through generous gifts of treasure, demonstrate their commitment to tackling our community's most pressing problems to create sustainable change.

## ***Ordre de Fraternité – \$50,000 - \$75,000***

**Bill and Kristin Fenech**

## ***Ordre de Liberté – \$25,000 - \$49,999***

**John M. Collins**

**Amy and Bob Martin**

**Frank and Marsha Martin**

**Rex Martin**

**M. Scott and Kimberlee Ann Welch**

## ***Membres de la Société– \$10,000 - \$24,999***

**Peter D. Barrett**

**Brian and Jeannelle Brady**

**Bob Deputy**

**Chris and Shawn Hermon**

**Ashley M. Martin**

**Jeff and Heidi Runels**

**Douglas and Sara Smoker**

**Ed and Willy Welter**

**Jack and Angie Welter**

**Todd and Sarah Woelfer**

**Matt and Monica Zimmerman**

**Colleen and Bill Zuhl**



# LEADERSHIP GIVING

United Way Leadership donors are individuals or couples who annually donate \$1,000 or more through the United Way Campaign. Through their generosity, Leadership donors demonstrate a true commitment to creating positive impact and lasting change in the lives of local families.

## PLATINUM LEVEL (\$7,500-\$9,999)

Andrew and Kim Batson	Marisa and Mark Podgorski
Steven and Joan Malm	Shelly D. Rubo

## GOLD LEVEL (\$5,000-\$7,499)

Tom and Dottie Arnold	David and Amanda Mihalick
Dennis and Caron Blyly	Mary Naquin
Luis Cintron	Thad & Rachelle Naquin
Connie Fulmer	Dan and Angela Stoltzfus
Ken and Deb Julian	

## SILVER LEVEL (\$2,500-\$4,999)

Anonymous	Robert and Steve Giel	Christopher and Erin Putt
Joe and Adrienne Choflet	Troy and Lori Holland	Bill and Karla Rieth
David Weed	Kay A. House-Clark	Gary and Darla Shuder
Will Weed	Troy and Katie James	Howard A. Sheets
Scott G. Duehmig	Patricia and Larry Knight	Darrin R. Schaeffer
Timothy and Jeri Edwards	Elizabeth Gunden and Geoffrey Landis	Cara Schrock
Tim and Ruth Ford	Karon Ludwig	J.C. and Katharine Schrock
Martha A. Foreman	Paul Martin	Edward Sullivan
Trevor and Susan Gasper	Leanne McKee	Jeff and Phid Wells
Dr. Alvin and Mrs. Dolores Graber	Corbin L. Miller	
Maura and Walter Halloran	Jeffrey and Ilene New	
David and Cindy Hawkins	Todd A. Nowicki	
Brian T. Healy	Steven and Kristi Ott	



## COPPER LEVEL (\$1,500-\$2,499)

Anonymous	Steven and Susan Garboden	Robert and Tracy Olson
Dick and Linda Armstrong	David L. Goodling	Laura Perkins
Mary DeVous and John Beaty	Andrew & Amanda Helfrich	Dr. William & Mrs. Rosemary Pletcher
Ms. Mary Eleanor Bender	Todd A. Hobbs	Kevin Rems
Dawn L. Bloch	Terry and Lu Hoogenboom	Doug and Sharon Risser
Brian and Margot Borger	Cody Huffines	Stan and Linda Rupnow
Elizabeth Naquin Borger	Brian A. Kajzer	Bob and Marie Schrock
John and Mary Devous	Steve Kash	Philip and Anne Shenk
Rich and Shane Davisson	Chris and Karen Lautzenhiser	Alex and Michelle Strati
Richard and Tammy Deisler	Joshua and Danielle Miller	Jeff and Mary Snyder
Jacob Eash	Rob and Stephanie Myers	Tom and Pat Warrick
John and Lois Fidler	Kelly E. Neil	Dr. Min Yan

## BRONZE LEVEL (\$1,000-\$1,499)

Anonymous	Tracy Emmons	Christopher and Terri Mason	Christophel Randal
Paul Adams	Richard L. Emmons	Emily McGowen	Brenda F. Shew
Cassondra S. Anspach	John and L. Anne Fetter	David McGuire	Travis M. Slone
Robert Bancher	Roger Fieldhouse	David and Sherrie Miller	Joey A. Smith
Bruce and Michelle Beyler	Jason Fields	Terri A. Miller	Kendal and Robina Sommers
Nicholas Bontreger	Gregory J. Fink	Rick and Stephanie Mirer	Susan R. Stevens
William J. Born	Ryan & Lauren Forgey	Cassidy N. Mosurak	John M. Stukenborg
Andy and Karen Brock	Marylynn Gallegos	Erna Naet	Don D. Stutzman
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Jeremy & Kari Brown	Jon & Rita Gingrich	Michaela B. Nufer	Andre M. Tousignant
Michael Chlebek	Melisse S. Greer	Geoffrey M. Owens	Joe Urbanski
Jack and Karen Cittadine	Kenneth D. Hochstetler	Josh Owen	Joe A. Velleman
Randy and Lori Christophel	Jeffrey D. Holdread	Russell Owsley	Charles H. Vetter
David Cohick	Lorence and Cheri Howe	Chris Parr	Kevin R. Wagler
Rod and Gwen Diller	Tim Jones	Kerry and Leslie Peel	Joshua Watson
Larry and Jane Doyle	Joshua Watson	Miles Perkins	Adam Weis
Benjamin Duke	Matthew D. Kati	Rebba L. Ratiff	Brock M. Welch
Jeannine Edsall	Bryan and Karen Keefer	Hon. James W. Rieckhoff	Bill and Evelyn White
Tom and Sara Elkin	Shannon G. Klein	Blaire Andy Rieth	Ryan P. Whitmyer
Zackery M. Elliott	Mike Kloska	Kirk Root	David Wolfram
Jim and Deb Ellis	Todd B. Lozier	Sandra Rynalski	



# FINANCIALS

ASSETS	2021	2020
Cash and Cash Equivalents	\$1,213,677	\$1,857,100
Promises to Give-Prior Campaign, Less Allowance for Uncollectible Promises of \$181,288 in 2021 (\$230,906 in 2020)	71,425	207,125
Promises to Give-Current Campaign, Less Allowance for Uncollectible Promises of \$159,872 in 2021 (\$131,334 in 2020)	687,348	594,322
Investments	1,538,604	1,391,758
Grants Receivable	207,524	
Other Current Assets	23,240	10,813
Equipment, Net	1,832	1,644
Beneficial Interest in Assets Held by Community Foundations	586,370	495,047
TOTAL ASSETS	\$4,330,020	\$ 4,557,809

LIABILITIES		
Accounts Payable	\$37,750	\$31,815
Accrued Salaries & Wages	16,104	29,231
Designations Payable	67,892	80,510
TOTAL LIABILITIES	121,746	141,556

NET ASSETS		
Without Donor Restrictions	1,237,836	767,204
Board Designated - Without Donor Restrictions	1,321,303	1,223,314
Total Without Donor Restrictions	2,559,139	1,990,518
With Donor Restrictions	1,649,135	2,425,735
TOTAL NET ASSETS	\$4,208,274	\$4,416,253
TOTAL LIABILITIES AND NET ASSETS	\$4,330,020	\$4,557,809



# CROSSROADS UNITED WAY STAFF



**Bill Rieth**  
**President/CEO**



**Natalie Evans**  
**Vice President of Community Impact**



**Angie Hoogenboom**  
**Vice President of Finance  
and Human Resources**



**Jessica Elam**  
**Regional Development  
Coordinator**



**Jennifer Haney**  
**Regional Development  
Coordinator**



**Denise Landers**  
**Regional Development  
Coordinator**



**Julie Poertner**  
**Community Impact Grants  
Coordinator**



**Jill Yoder**  
**Volunteer Engagement Coordinator**



**Michele Marlow**  
**Administrative Coordinator**



# CROSSROADS UNITED WAY BOARD MEMBERS

## **Andy Helfrich**

Board Chair  
Partner  
Barnes & Thornburg  
Executive Committee

## **Dawn Fisher**

Board Vice-Chair  
Executive Director  
Trinity Lutheran Church & School  
Executive Committee, Campaign Cabinet

## **Corbin Miller**

Treasurer  
Partner & Principal Director of Assurance  
Insight Accounting Group  
Executive Committee, Finance Committee Chair

## **Ashley Martin**

Secretary  
Vice President  
NIBCO, Inc.  
Indiana United Ways Board Member

## **Shannon Klein**

VP of Trust and Wealth Management  
First State Bank  
Executive Committee

## **Mark Podgorski**

VP of Hospital Operations  
Goshen Health  
Executive Committee

## **Bill Rieth**

President/CEO  
Crossroads United Way  
Executive Committee

## **Maria Behr**

Executive Director of Operations  
Beacon Health System  
Campaign Cabinet

## **Kutrina Butler**

Supervisor  
Elkhart County  
Juvenile Community Corrections

## **Matthew Hostetler**

Sales Territory Manager  
LaSalle Bristol

## **Andy Marshall**

Chief Operating Officer & Executive VP  
Interra Credit Union

## **Grace Caswell**

Executive Director  
Visit Noble County

## **Tammy Pifer**

Program Manager  
Brightpoint Head Start/Early Head Start

## **Jim Pinarski**

Banking Center Manager/Officer  
Centier Bank

## **Travis Glick**

Prosecuting Attorney  
LaGrange County Prosecutor's Office

## **Leona Walker**

Director of Human Resources  
Thor Industries

## **Jeff New**

President  
Mid-City Supply Co.

## **Amy Grooms**

HR Manager North America  
Böllhoff



GOOD HEALTH

LIVES ARE SAVED

STRONGER COMMUNITIES

GREAT THINGS HAPPEN

WHEN WE LIVE UNITED

FAMILIES ARE FINANCIALLY STABLE

PEOPLE HAVE HOPE

GIVE.ADVOCATE.VOLUNTEER.

BETTER OPPORTUNITIES

UNITED WAY

RESOURCES

YOUTH SUCCEED

COMMUNITY IMPACT



Thank you for **LIVING UNITED**  
for the last 100 years.  
Join us for the next century  
of improving lives.

**GIVE. ADVOCATE. VOLUNTEER.**



**YOUR IMPACT. OUR FUTURE.**



**Crossroads United Way**  
Serving Elkhart, LaGrange  
& Noble Counties