Often, when I talk about United Way, I ask people to raise their hands if they have ever needed help. Without exception, every hand goes up.

For 100 years, United Way has been extending a hand, neighbor helping neighbor.

We were established in 1922 to create a better community through focusing on:

- **Disease**—providing aid to families impacted by the typhoid epidemic, polio, smallpox, and many other diseases which ran rampant in the community
- **Delinquency** – helping kids succeed by creating easier access to schools while increasing student retention
- **Dependency** – supporting families who were working hard but still falling short
- **Safety Net** – assisting with people’s basic needs when times were tough

For 100 years, we have focused on these same building blocks for a good quality of life:

- **Health** (Disease)
- **Education** (Delinquency)
- **Financial Stability** (Dependency)
- Providing a **Safety Net** when times were challenging, like the Great Depression, WWII, tornadoes, floods, COVID-19 pandemic, recessions, and countless times when families experienced difficulties

For 100 years, we have been there, neighbor helping neighbor, through volunteering, giving, and advocating on behalf of those who were hurting.

If you are one of United Way’s donors or volunteers who have extended a helping hand, **THANK YOU** for enabling us to help families overcome obstacles and thrive. Your support **inspires hope** and **creates opportunities** for a better life. **If you are not involved, please join us for the next century as we continue to fight for the health, education, and financial stability of every person in our communities. Great things happen when we LIVE UNITED.**

God Bless,

Bill Rieth
President/CEO
OUR VISION
CROSSROADS UNITED WAY ENVISIONS A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR HUMAN POTENTIAL THROUGH EDUCATION, INCOME STABILITY, AND HEALTHY LIVES.

OUR MISSION
CROSSROADS UNITED WAY SEeks to IMPROVE LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY.
移动工作个体和家庭从生存到繁荣。

帮助家庭拥有更经济安全保障的未来。

THRIVE UNITED

Crossroads United Way采取2代方法，其项目旨在为儿童和生活中的成年人建立家庭福祉。

KIDS UNITED

确保每个孩子都为成功在3年级前上学和阅读做好准备。

专注于项目，如Page the Puppy, Real Mentors Read, On My Way Pre-K, and Success by Six。

THRIVE UNITED

移动工作个体和家庭从生存到繁荣。

帮助家庭拥有更经济安全保障的未来。

Learn more about our programs at www.crossroadsuw.org
Crossroads United Way fights for the health, education, and financial stability of every person in our communities. In 2021, we invested over $2,760,000 into Elkhart, LaGrange, and Noble Counties. We funded 33 local organizations supporting the health, education, and financial stability of our communities.

**OUR IMPACT**

- **10,230** students received literacy support through Crossroads United Way programs.
- **68,871** families in crisis received food, shelter, and other emergency services.
- **$1.4M** in prescription medications provided to neighbors in need.
- **2,792** seniors received rides to doctor appointments and other essential services.

*This is just a portion of the impact your gift is making.*
CROSSROADS UNITED WAY POSITIVELY IMPACTS 1 OUT OF 4 PEOPLE

Did you know? (1969 United Way Campaign)
Each year, volunteer panels review grant applications to select local programs that are the most efficient, sustainable, accessible, and making the largest possible impact in our focus areas of education, health, financial stability, and basic needs.

This unique community-led process ensures that donor dollars are invested in creating lasting solutions and providing opportunities for working families in our communities.

Crossroads United Way Coat Drive
Cultivate Culinary
Early Childhood Alliance
Elijah Haven Crisis Intervention Center
Elkhart Community Schools
Family Christian Development Center
Faith Mission
Five Star
First Light Mission (formerly Goshen
Interfaith Hospitality Network)
Friends of Elkhart Public Library
Goshen Community Schools Foundation
Inspiration Ministries
Junior Achievement of Northern Indiana
Lacasa
LaGrange County Council on Aging
LaGrange County Clothes & Food Basket
Lexington House
Life and Family Services
Milford Food Bank
MyFreeTaxes
Noble House Ministries
Noble Thrive by 5
Northeastern Indiana CASA
Oaklawn
Open Door
On My Way Pre-K
Page the Puppy
Read United
Ryan’s Place
Salvation Army - Elkhart
Salvation Army - Goshen
SingleCare Prescription Discount
SPA Women’s Ministry
St. Martin’s Healthcare
Stamp Out Hunger Food Drive
Suzanna’s Kitchen
The Crew Youth Center
The LGBTQ Center
The Window (Goshen)
Thrive United
Walnut Hill Early Childhood Center

All Pro Dads
Boy Scouts, LaSalle Council
Boys & Girls Clubs of Elkhart County
Child and Parent Services
CARE University
Catholic Charities
Cancer Services of Allen County
Center for Healing and Hope
Central Noble Food Pantry
Church Community Services
Cora Dale Clubhouse
Council on Aging of Elkhart County
Since 1922, Crossroads United Way has been passionate about helping kids and those who support them.

Brandi Streby is a manager of a small daycare and preschool ministry in Elkhart County and dreams of becoming a childcare director one day. Due to various life adventures, she has never been able to go back to school to further her education.

Brandi learned about the CDA program funded by Crossroads United Way that provides classes and support so that early childcare professionals gain the knowledge and tools needed to provide developmentally appropriate learning experiences to the children in their care.

"When this opportunity presented itself, you can imagine my excitement. The majority of my studies would be online. I would be able to work at my own pace and there would be an instructor to help along the way. I enrolled immediately and anxiously waited for it to begin." -Brandi

Completing the CDA program was challenging. During the coursework, Brandi was diagnosed with a serious health condition and had to undergo treatment and surgery. Myla Rogers, a CDA instructor at Early Childhood Alliance, supported Brandi so she was able to complete the course.

"I have also been able to help other teachers in my program join. Watching them complete the CDA program and seeing their excitement and improvement as teachers has boosted my spirits during this difficult time. I would have never been able to complete the program without the funding from Crossroads United Way and the encouragement from Myla." -Brandi
TOP 10 WORKPLACE CAMPAIGNS

The United Way workplace campaign has been called one of the greatest social inventions in American history. Working together with 155 employers and hundreds of volunteers each year, Crossroads United Way invites people to advance the common good and create opportunities for a better life for all.

1. NIBCO
2. Thor Industries Corporate Office
3. Smoker Craft
4. Barletta Boats
5. Utilimaster
6. LaSalle Bristol
7. Elkhart General Hospital
8. Goshen Health
9. Keystone RV
10. Welch Packaging

No.1 COMPANY IN LAGRANGE COUNTY
Farmers State Bank

No.1 COMPANY IN NOBLE COUNTY
Böllhoff
<table>
<thead>
<tr>
<th>Legacy Companies</th>
<th>Legacy Companies</th>
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<tr>
<td>ADEC</td>
<td>Farmers State Bank</td>
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<tr>
<td>Barger Packaging</td>
<td>Godfrey Pontoon Boats</td>
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<td>Boys &amp; Girls Club of Elkhart County</td>
<td>Goshen College</td>
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<td>City of Goshen</td>
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<td>Goshen Health</td>
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<td>Elkhart Community Schools</td>
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<td>Elkhart County Government</td>
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<td>Elkhart General Hospital – Beacon</td>
<td>LaSalle Bristol</td>
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<td>Mid-City Supply</td>
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<td>Smoker Craft</td>
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<tr>
<td>Tom Naquin Auto Group</td>
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<td>Martin Capital Management</td>
<td>Cornerstone CPA Group</td>
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<td>United Parcel Service</td>
<td>D &amp; W, Inc.</td>
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<tr>
<td>Robert Weed</td>
<td>Bill Deputy Foundation</td>
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<tr>
<td>Tenneco Automotive</td>
<td>Menno Travel Service</td>
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<td>Farmers State Bank</td>
<td>Arboc Specialty Vehicles</td>
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<td>Crossroads United Way</td>
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<td>Hawkins Water Tech., Inc.</td>
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<td>DJ Construction Co., Inc.</td>
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<td>Yoder Ailay Ulmer &amp; Buckingham</td>
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<td>ASA Electronics, LLC</td>
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<td>Flint &amp; Walling Inc.</td>
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<td>Insight Accounting Group</td>
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<td>Campbell &amp; Fetter Bank</td>
<td>Nappanee Public Library</td>
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Tocqueville Society members are philanthropic leaders who, through generous gifts of treasure, demonstrate their commitment to tackling our community’s most pressing problems to create sustainable change.

**Ordre de Fraternité — $50,000 - $75,000**

Bill and Kristin Fenech

**Ordre de Liberté — $25,000 - $49,999**

John M. Collins  
Amy and Bob Martin  
Frank and Marsha Martin  
Rex Martin  
M. Scott and Kimberlee Ann Welch

**Membres de la Société— $10,000 - $24,999**

Peter D. Barrett  
Brian and Jeannelle Brady  
Bob Deputy  
Chris and Shawn Hermon  
Ashley M. Martin  
Jeff and Heidi Runels  
Douglas and Sara Smoker  
Ed and Willy Welter  
Jack and Angie Welter  
Todd and Sarah Woelfer  
Matt and Monica Zimmerman  
Colleen and Bill Zuhl
United Way Leadership donors are individuals or couples who annually donate $1,000 or more through the United Way Campaign. Through their generosity, Leadership donors demonstrate a true commitment to creating positive impact and lasting change in the lives of local families.

### PLATINUM LEVEL ($7,500-$9,999)

- Andrew and Kim Batson
- Steven and Joan Malm
- Marisa and Mark Podgorski
- Shelly D. Rubo

### GOLD LEVEL ($5,000-$7,499)

- Tom and Dottie Arnold
- Dennis and Caron Blyly
- Luis Cintron
- Connie Fulmer
- Ken and Deb Julian
- David and Amanda Mihalick
- Mary Naquin
- Thad & Rachelle Naquin
- Dan and Angela Stoltzfus

### SILVER LEVEL ($2,500-$4,999)

- Anonymous
- Joe and Adrienne Choflet
- David Weed
- Will Weed
- Scott G. Duehmig
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- Tim and Ruth Ford
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- Trevor and Susan Gasper
- Dr. Alvin and Mrs. Dolores Graber
- Maura and Walter Halloran
- David and Cindy Hawkins
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- Troy and Lori Holland
- Kay A. House-Clark
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- Patricia and Larry Knight
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- Karon Ludwig
- Paul Martin
- Leanne McKee
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- Christopher and Erin Putt
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- Gary and Darla Shuder
- Howard A. Sheets
- Darrin R. Schaeffer
- Cara Schrock
- J.C. and Katharine Schrock
- Edward Sullivan
- Jeff and Phid Wells
COPPER LEVEL ($1,500-$2,499)

Anonymous
Dick and Linda Armstrong
Mary DeVous and John Beaty
Ms. Mary Eleanor Bender
Dawn L. Bloch
Brian and Margot Borger
Elizabeth Naquin Borger
John and Mary Devous
Rich and Shane Davisson
Richard and Tammy Deisler
Jacob Eash
John and Lois Fidler

Steven and Susan Garboden
David L. Goodling
Andrew & Amanda Helfrich
Todd A. Hobbs
Terry and Lu Hoogenboom
Cody Huffines
Brian A. Kajzer
Steve Kash
Chris and Karen Lautzenhisser
Joshua and Danielle Miller
Rob and Stephanie Myers
Kelly E. Neil

Robert and Tracy Olson
Laura Perkins
Dr. William & Mrs. Rosemary Pletcher
Kevin Rems
Doug and Sharon Risser
Stan and Linda Rupnow
Bob and Marie Schrock
Philip and Anne Shenk
Alex and Michelle Strati
Jeff and Mary Snyder
Tom and Pat Warrick
Dr. Min Yan

BRONZE LEVEL ($1,000-$1,499)

Anonymous
Paul Adams
Cassondra S. Anspach
Robert Bancher
Bruce and Michelle Beyler
Nicholas Bontreger
William J. Born
Andy and Karen Brock
Bill & Debby Burton
Jeremy & Kari Brown
Michael Chlebek
Jack and Karen Cittadine
Randy and Lori Christophel
David Cohick
Rod and Gwen Diller
Larry and Jane Doyle
Benjamin Duke
Jeannine Edsall
Tom and Sara Elkin
Zackery M. Elliott
Jim and Deb Ellis

Tracy Emmons
Richard L. Emmons
John and L. Anne Fetter
Roger Fieldhouse
Jason Fields
Gregory J. Fink
Ryan & Lauren Forgey
Marylynn Gallegos
Patrick D. Gates
Jon & Rita Gingrich
Melisse S. Greer
Kenneth D. Hochstetler
Jeffrey D. Holdread
Lorence and Cheri Howe
Tim Jones
Joshua Watson
Matthew D. Kati
Bryan and Karen Keefer
Shannon G. Klein
Mike Kloska
Todd B. Lozier

Christopher and Terri Mason
Emily McGowen
David McGuire
David and Sherrie Miller
Terri A. Miller
Rick and Stephanie Mirer
Cassidy N. Mosurak
Erna Naet
Benjamin D. North
Michaela B. Nufer
Geoffrey M. Owens
Josh Owen
Russell Owlsy
Chris Parr
Kerry and Leslie Peel
Miles Perkins
Rebba L. Ratiff
Hon. James W. Rieckhoff
Blaire Andy Rieth
Kirk Root
Sandra Rynalski

Christophel Randal
Brenda F. Shew
Travis M. Slone
Joey A. Smith
Kendal and Robina Sommers
Susan R. Stevens
John M. Stukenborg
Don D. Stutzman
Todd M. Taylor
Andre M. Tousignant
Joe Urbanski
Joe A. Velleman
Charles H. Vetter
Kevin R. Wagler
Joshua Watson
Adam Weis
Brock M. Welch
Bill and Evelyn White
Ryan P. Whitmyer
David Wolfram
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<th>ASSETS</th>
<th>2021</th>
<th>2020</th>
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<td>Cash and Cash Equivalents</td>
<td>$1,213,677</td>
<td>$1,857,100</td>
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<td>Promises to Give-Prior Campaign,</td>
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<td>Less Allowance for Uncollectible Promises of $181,288 in 2021 ($230,906 in 2020)</td>
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<td>207,125</td>
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<tr>
<td>Promises to Give-Current Campaign,</td>
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<td>594,322</td>
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<td>Grants Receivable</td>
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<td>Other Current Assets</td>
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<td>Equipment, Net</td>
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<td>1,644</td>
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<td>Beneficial Interest in Assets Held by Community Foundations</td>
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<td>495,047</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td>$4,330,020</td>
<td>$4,557,809</td>
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<tr>
<th>LIABILITIES</th>
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<tr>
<td>Accounts Payable</td>
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<td>Accrued Salaries &amp; Wages</td>
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<td>Designations Payable</td>
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<td>141,556</td>
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<table>
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<th>NET ASSETS</th>
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<tr>
<td>Without Donor Restrictions</td>
<td>1,237,836</td>
<td>767,204</td>
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<td>Board Designated - Without Donor Restrictions</td>
<td>1,321,303</td>
<td>1,223,314</td>
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<tr>
<td>Total Without Donor Restrictions</td>
<td>2,559,139</td>
<td>1,990,518</td>
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<tr>
<td>With Donor Restrictions</td>
<td>1,649,135</td>
<td>2,425,735</td>
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<td><strong>TOTAL NET ASSETS</strong></td>
<td>$4,208,274</td>
<td>$4,416,253</td>
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<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>$4,330,020</td>
<td>$4,557,809</td>
</tr>
</tbody>
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CROSSROADS UNITED WAY STAFF

Bill Rieth
President/CEO

Jill Yoder
Volunteer Engagement Coordinator

Michele Marlow
Administrative Coordinator

Natalie Evans
Vice President of Community Impact

Jessica Elam
Regional Development Coordinator

Angie Hoogenboom
Vice President of Finance and Human Resources

Jennifer Haney
Regional Development Coordinator

Denise Landers
Regional Development Coordinator

Julie Poertner
Community Impact Grants Coordinator

Jill Yoder
Volunteer Engagement Coordinator

Michele Marlow
Administrative Coordinator
## CROSSROADS UNITED WAY BOARD MEMBERS

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Affiliation</th>
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</thead>
<tbody>
<tr>
<td>Andy Helfrich</td>
<td>Board Chair, Partner, Barnes &amp; Thornburg, Executive Committee</td>
</tr>
<tr>
<td>Dawn Fisher</td>
<td>Board Vice-Chair, Executive Director, Trinity Lutheran Church &amp; School, Executive Committee, Campaign Cabinet</td>
</tr>
<tr>
<td>Corbin Miller</td>
<td>Treasurer, Partner &amp; Principal Director of Assurance, Insight Accounting Group, Executive Committee, Finance Committee Chair</td>
</tr>
<tr>
<td>Ashley Martin</td>
<td>Secretary, Vice President, NIBCO, Inc., Indiana United Ways Board Member</td>
</tr>
<tr>
<td>Shannon Klein</td>
<td>VP of Trust and Wealth Management, First State Bank, Executive Committee</td>
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<tr>
<td>Mark Podgorski</td>
<td>VP of Hospital Operations, Goshen Health, Executive Committee</td>
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<tr>
<td>Bill Rieth</td>
<td>President/CEO, Crossroads United Way, Executive Committee</td>
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<tr>
<td>Maria Behr</td>
<td>Executive Director of Operations, Beacon Health System, Campaign Cabinet</td>
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<tr>
<td>Kutrina Butler</td>
<td>Supervisor, Elkhart County, Juvenile Community Corrections</td>
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<tr>
<td>Matthew Hostetler</td>
<td>Sales Territory Manager, LaSalle Bristol</td>
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<tr>
<td>Andy Marshall</td>
<td>Chief Operating Officer &amp; Executive VP, Interra Credit Union</td>
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<tr>
<td>Grace Caswell</td>
<td>Executive Director, Visit Noble County</td>
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<tr>
<td>Tammy Pifer</td>
<td>Program Manager, Brightpoint Head Start/Early Head Start</td>
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<tr>
<td>Jim Pinarski</td>
<td>Banking Center Manager/Officer, Centier Bank</td>
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<tr>
<td>Travis Glick</td>
<td>Prosecuting Attorney, LaGrange County Prosecutor’s Office</td>
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<td>Leona Walker</td>
<td>Director of Human Resources, Thor Industries</td>
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<tr>
<td>Jeff New</td>
<td>President, Mid-City Supply Co.</td>
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<tr>
<td>Amy Grooms</td>
<td>HR Manager North America, Böllhoff</td>
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STRONGER COMMUNITIES
RESOURCES
YOUTH SUCCEED
LIVES ARE SAVED
FAMILIES ARE FINANCIALLY STABLE
PEOPLE HAVE HOPE
GIVE.ADVOCATE.VOLUNTEER.
BETTER OPPORTUNITIES
UNITED WAY
COMMUNITY IMPACT
GOOD HEALTH
GREAT THINGS HAPPEN
WHEN WE LIVE UNITED
FAMILIES ARE FINANCIALLY STABLE
PEOPLE HAVE HOPE
GIVE.ADVOCATE.VOLUNTEER.
BETTER OPPORTUNITIES
UNITED WAY
Thank you for LIVING UNITED for the last 100 years. Join us for the next century of improving lives.

GIVE. ADVOCATE. VOLUNTEER.

YOUR IMPACT. OUR FUTURE.